

Young Designers Professional Development Institute 2010-2011

Program Fee/Multiple Participants

The fee for one person for the 12-month Young Designers Professional Development Institute (YDPDI) is \$4,200 (\$3,000 for BSA members/member firms). The fee for additional participants employed at the same firm is \$3,500 (\$2,500 for BSA members). Enrollment is limited to 20.

Firms can register 3 students for the price of 2.

To register, fill out this form at right. Have questions? Call the BSA at 617-951-1433 x221.

Cost Comparisons

The fee for the 12-month program is a relatively small investment for any firm to make in its employees and its own future. How does this amount stack up against other types of programs?

- **Firms can register 3 students for the price of 2**
- The cost of two-day management seminars offered by traditional providers usually reaches \$895. Such seminars are costly and lack the sustained continuity and networking that YDPDI provides.
- The cost to a firm in staff turnover, often triggered by frustration with career development, is typically 1.5 times the person's annual salary. This figure, which is based on benchmarks by human resource organizations, reflects losses of continuity and learning along with the direct costs of searching for and hiring a new employee.
- The cost to a firm of diminished productivity resulting from lack of appropriate professional skills is immeasurable—but high.

Enrollment Information

The 2010–2011 YDPDI begins in March, and enrollment is now open. The registration deadline is March 18.

Acknowledgement

YDPDI was conceived in 1998 by George Takoudes AIA, who was then chair of the BSA Membership Committee and a young designer at Payette (he is now with Martin Batt Architects).

Young Designers Professional Development Institute

Please copy this form as needed; use one form for each registrant.

Name: _____

Firm: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Fee for 12-month program enclosed (check one)

- \$4,200
- \$3,500 for each additional person from the same firm
- \$3,000 for BSA members/member firms*
- \$2,500 for each additional person from the same member firm*

* Members of the Boston Society of Architects and employees of AIA member firms in Massachusetts

Payment

Enclosed is my check for \$ _____
(payable to Boston Society of Architects)

Please bill my credit card: Visa MasterCard Amex

Card number

Expiration date

Name *exactly* as it appears on card (please print)

Mail or fax to: **YDPDI 2010–2011**
Boston Society of Architects/AIA
52 Broad Street
Boston MA 02109-4301
fax: 617-951-0845

Registration confirmation letters will include workshop locations and directions.