



Published by the Boston Society of Architects
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January/February 2008, Vol. 11 No. 1, “2007: The Year in Review”

“Urban Design Awards”

Pages 70–72

URBAN DESIGN AWARDS



WILLO VON MOLTKE AWARD FOR URBAN DESIGN

71 Koetter Kim & Associates

Chunchon Transformed:
Chunchon G5, Culture and
Tourism District
Geunhwa-dong and
Jungo-dong Areas of
Chunchon, Gangwon
Province, South Korea

AWARD FOR URBAN DESIGN

72 Antonio Di Mambro + Associates

Strategic Plan for the
Municipality of Cayey
Cayey, Puerto Rico

CITATION FOR URBAN DESIGN

72 John Thompson Partners Arrowstreet

Urridaholt Master Plan
Gardabaer, Iceland

JURY:

Hubert Murray AIA, RIBA
Hubert Murray Architect +
Planner
Cambridge, Massachusetts
BSA President

Dennis Pieprz, Assoc. AIA
Sasaki Associates
Watertown, Massachusetts

James S. Russell AIA
Bloomberg
New York City

Mark Strauss FAIA
FxFowle Architects
New York City

JURY COMMENTS:

This year's projects represented site plans around the globe and the overall quality was high. We agreed that one or two designers had been unable to resist the temptation to present beautiful buildings in the guise of urban design projects, but we appreciated the opportunity that this afforded us to come to consensus on what good urban design is. We did agree that buildings, no matter how gorgeous, only inhabit urban design, and that it is the relationship among the buildings, the empty space, the "public" space, that ultimately defines urban design.

We also agreed that submissions for urban design projects must rely heavily on contextual analysis and story-telling. We wanted to understand the problem that each plan meant to solve before considering whether it had contributed to change in a socially important and achievable way. We imagined that many designers did know their own starting points and kept records that analyzed existing conditions and land use and spelled out their design strategies. However, we suspected that many had worked too closely to their projects to realize that jurors are not privy to a project's undocumented past. We thought, too, that a test for successful urban design might be found in how well an executed plan embraces multiple architectural typologies.

Editor's note: The full text of jury comments, including responses to individual projects and advice on preparing submissions, may be found at www.architects.org/awards.



**WILLO VON MOLTKE AWARD
FOR URBAN DESIGN**

**Chunchon Transformed: Chunchon G5,
Culture and Tourism District**

Geunhwa-dong and Jungo-dong Areas of
Chunchon, Gangwon Province, South Korea

Client:

Gangwondo Development Corporation

Architect:

Koetter Kim & Associates

Boston

www.koetterkim.com

Project team:

Fred Koetter FAIA (principal-in-charge);
Susie Kim AIA (principal); Giles Moore
RIBA (project manager); Joon Sang Park
(designer); Nicholas Kotsatos
(model maker)

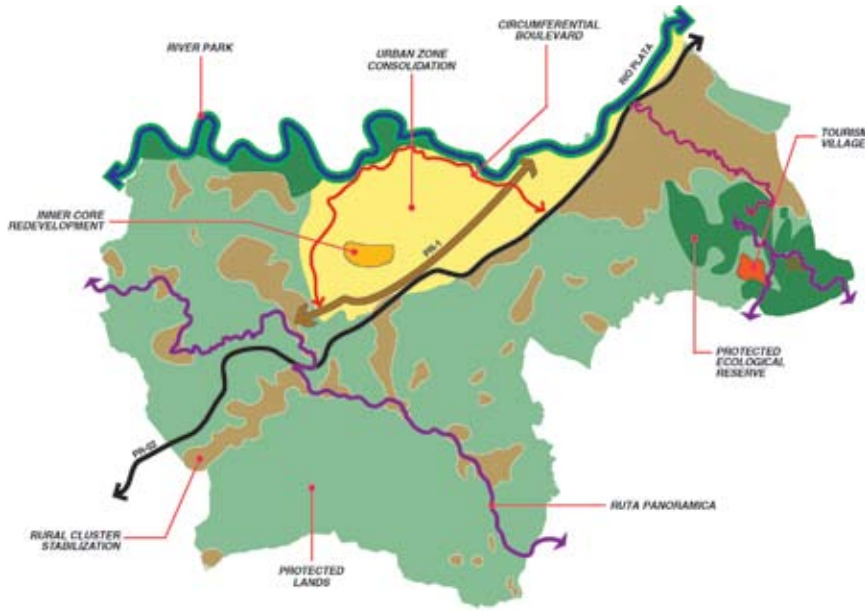


Consultants:

John Reed Architecture (associated
architect); Field Operations (landscape);
Professor James Axely (ecology/sustain-
ability); T. Kelly Wilson (architectural
illustrator); Eric Schuldenfrei Animation:
Art + Architecture (3D computer
rendering) (top)

Designer's statement:

The 560-acre site includes the US
Army Camp Page site and the adjacent
waterfront and island. The project
creates a mixed-use, environmentally
appropriate expansion of the city that
maximizes the potential of the lake and
islands to create a cultural, ecological
tourist/leisure complex.



AWARD FOR URBAN DESIGN

Strategic Plan for the Municipality of Cayey
Cayey, Puerto Rico

Client:
Municipality of Cayey, Puerto Rico

Master planner/urban designer:
Antonio Di Mambro + Associates
Boston

Designer's statement:
The 40-year strategic plan repositions Cayey as a center of education, culture, and ecotourism in the Caribbean region. Key initiatives include 11 new housing zones (3,000+ units), new service and tourist clusters, a university center, consolidation of existing urban fabric, protection zones for natural assets, inner core redevelopment, and rural cluster stabilization.

CITATION FOR URBAN DESIGN

Urridaholt Master Plan
Gardabaer, Iceland

Client:
Thekkingarhusid, Iceland

Owner:
Urridaholt, Iceland

Master planner — residential and mixed-use areas:
John Thompson Partners
London

Master planner — business street:
Arrowstreet
Somerville, Massachusetts

Consultants:
Alta ehf. (project management/site development/permitting/environmental/context analysis); Landslag ehf. (landscape); Alan Baxter and Associates (traffic/movement); COWI AS (sustainable drainage systems); FutureCityArts (visioning and public art)

Architect/design phase one:
ARKÍS ehf.
Reykjavik, Iceland

Architect/design phase one:
Tekton ehf.
Reykjavik, Iceland

Planners/design phase one:
John Thompson Partners
London

Consultants:
Fjölhönnun Consulting Engineers (roads/traffic/infrastructure/noise assessment); Línuhönnun Consulting Engineers (geological); Icelandic Meteorological Office (climate)



Designer's statement:
The sustainable master plan for Urridaholt creates a mixed-use community of retail, office, and residential on a spectacular hilltop site outside of Reykjavik. The plan preserves the essential characteristics of the landscape, including a unique lake formed by a tongue of lava. A walkable community, with pedestrian-friendly streets and sustainable drainage systems, will protect the environmental quality of Lake Urridavatn's watershed.