



**Design  
Museum  
Foundation**

**BSA SPACE**  
FOR ARCHITECTURE & DESIGN

 **PLAYWORLD**  
The world needs play.

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**FOR IMMEDIATE RELEASE**

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**CALL FOR PARTICIPATION: EXTRAORDINARY PLAYSAPES, A NEW EXHIBITION BY  
DESIGN MUSEUM FOUNDATION AND BSA SPACE PREMIERS IN SPRING 2016**

Boston, MA — August 4, 2015 — Design Museum Foundation and BSA Space are pleased to announce a new national touring exhibition and education program called *Extraordinary Playscapes*. Sponsored by Playworld, a leading manufacturer of playground equipment, the exhibition will explore the importance of play in childhood development while showcasing how designers translate play objectives into innovative, extraordinary, and outdoor play environments. *Extraordinary Playscapes* will premier at BSA Space, Boston's leading center for architecture, in Spring 2016 and travel to Portland, OR; San Francisco, CA; and Chicago, IL over a two-year period.

*"Our goal is to connect each city's playgrounds with an exceptional public exhibition about the design of play,"* says Sam Aquillano, Executive Director of Design Museum Foundation. *"There are so many examples of extraordinary playscapes in the world, we're hoping to inspire the next generation of play environments and playground designers."*

Tim Love AIA, 2015 BSA President, welcomes the partnership, *"We're excited about this opportunity to engage the public around the built environment with this fun and insightful exhibition."*

To curate *Extraordinary Playscapes*, Design Museum Foundation is seeking to connect with thought leaders in the history, science, and design of outdoor play environments. Ideas, research, and designs that may define the future of outdoor play are welcome. For more details on how to be part of this exhibition, please contact Amanda Hawkins at amanda@designmuseumfoundation.org. Deadline: October 9, 2015.

An extensive public program featuring playscape design experts will accompany the exhibition. Highlights include workshops for adults and children to experience the design of play and a *Playground Passport* that will highlight playgrounds in the neighborhoods of each city.

*"We are thrilled about the possibilities this collaboration presents for cities and communities around the country,"* said Greg Harrison, chief marketing officer for Playworld. *"We are constantly pushing the boundaries of innovative play space design and believe this effort will move play sculpture into a prominent place in our collective cultural dialogue."*

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**About Design Museum Foundation** [designmuseumfoundation.org](http://designmuseumfoundation.org)

At Design Museum Foundation we believe design can change the world. Done well, it can elevate our quality of life, make businesses more competitive, and protect our environment. Design awareness, education, and expertise are more important now than ever before as design continues to impact communities, organizations, and markets around the world. Design Museum Foundation is redefining what it means to be a museum in the 21st century — we're online, nomadic, and accessible to all through a network of exhibitions, events, and content. Our mission: show the world the positive impact good design can have and create the most accessible museum imaginable. Design is everywhere. So are we.

**About Playworld** [playworldsystems.com](http://playworldsystems.com)

Playworld believes The World Needs Play®. Play is vital to everyone's health and well-being. It's something you are never too young or too old to enjoy. We develop playground environments where creativity is king, belly laughs are welcome and children make the rules. Playworld's equipment and surfacing are designed to unleash the transformational power of play so bodies grow stronger, children play safely and imagination can take flight. For more than 40 years, Playworld has created innovative, inclusive and meaningful outdoor play experiences for all ages and abilities. Come play with us.

**About BSA Space** [architects.org/bsaspace](http://architects.org/bsaspace)

BSA Space (290 Congress Street, Boston)—Boston's leading cultural institution on architecture and design—is home to the Boston Society of Architects and BSA Space Foundation. Admission is free and open to the public.