

Boston Society of Architects

**BSA**

Annual report, 2011

**ANNUAL REPORT, 2011**

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*"we are focused on new opportunities to spread the word about the importance of architecture to the public"*

*- BSA President, Laura Wernick AIA*

## LETTER FROM THE BSA PRESIDENT

{ Laura Wernick AIA }

*In 2011, plans were executed; visions became real, energies pointed forward.*

Carrying forward the plans set out in prior years, 2011 saw the BSA board of directors and the Atlantic Wharf Client Committee guide the buildout of BSA Space. Members and allies were activated and new partnerships were formed to create a premier center for architecture and design. We paved the way for a successful opening that would celebrate all the opportunities presented by our new home.

During her one-year tenure as executive director, Margaret Wigglesworth sparked a number of important initiatives. We realigned our committees to offer greater focus and relevance to their work. A website was launched, introducing new tools, a wider range of information and more opportunities for dialogue and engagement. We hosted hundreds of workshops, programs and events that provided the sort of high-level professional development opportunities that enable practitioners to stay sharp in a competitive environment. We selected the first guest curators to program the new gallery. Together with AIA Massachusetts, we continued to advocate for our profession on Beacon Hill. And we did all this without raising dues—again.



In December, with 52 Broad Street up for sale, we moved into BSA Space. It's a light-filled gem that overlooks the waterfront at Ft. Point Channel. We have an excellently designed place for meeting colleagues, mounting exhibitions and hosting workshops, lectures, conversations and films. Perhaps most importantly, we now have a place that's suitable for welcoming the public. After a year of transition, our excitement about moving into the future remains strong.

*Laura Wernick*

## MEMBERSHIP

{ By the numbers }

In 2011, BSA membership included approximately 3,800 public, professional and affiliate members. Nearly 2,300 BSA members are architects. Another 450 are associate members—professionals on the path to becoming licensed architects, or working as designers. Affiliate members include engineers, contractors, owners/clients, public officials, other allied professionals, students and other interested individuals.

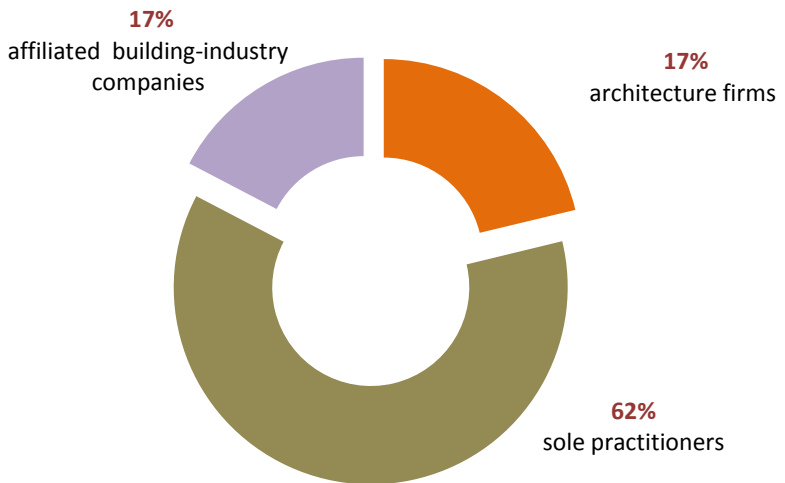
<b>INDIVIDUAL MEMBERS</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>
AIA/FAIA	2,073	1,998	1,953
Associate AIA	512	482	438
Emeritus	267	309	311
Professional affiliate	143	122	124
Corporate affiliate	871	725	751
Student affiliate	138	97	110
Subscriber	116	94	100
<b>Total individual members</b>	<b>4,120</b>	<b>3,827</b>	<b>3,787</b>

<b>FIRM MEMBERSHIP</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>
Architecture firms	192	189	179
Sole practitioners	524	513	518
Corporate affiliate firms	144	133	146
<b>Total firm membership</b>	<b>860</b>	<b>835</b>	<b>843</b>

**THREE THOUSAND, SEVEN HUNDRED AND EIGHTY-SEVEN INDIVIDUALS**



**EIGHT HUNDRED AND FORTY-THREE FIRMS**



## Income statement

<b>REVENUE</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>
Membership	\$ 2,071,286	\$ 1,907,268	\$ 2,229,501
Publications	438,910	278,488	381,604
Tradeshows	816,600	689,784	695,361
Investments	22,518	238,723	235,876
Other activities	549,263	572,642	438,367
<b>Total revenue</b>	<b>\$ 3,898,577</b>	<b>\$ 3,686,905</b>	<b>\$ 3,980,709</b>
<b>EXPENSES</b>			
Membership	61,755	57,875	57,971
Publications	665,931	592,477	593,324
Tradeshows	190,432	94,797	1,269,895
Other activities	697,324	804,796	1,128,318
General and administrative	1,711,625	1,730,588	1,847,966
<b>Total expenses</b>	<b>\$ 3,327,067</b>	<b>\$ 3,280,533</b>	<b>\$ 4,897,473</b>
<b>Operating surplus</b>	<b>\$ 571,510</b>	<b>\$ 406,372</b>	<b>\$ (916,764)</b>
Depreciation	372,362	372,391	436,715
<b>Surplus/(Deficit)</b>	<b>\$ 199,148</b>	<b>\$ 33,981</b>	<b>\$ (1,353,479)</b>

## FINANCIAL OVERVIEW

{ ± }

*The BSA's financial health remained strong through 2011. Careful planning and consideration goes into each investment of member dues and program revenue.*

### Balance sheet

<b>ASSETS</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>
Current assets			
Cash and equivalents	\$ 455,651	\$ 273,522	\$ 404,939
Other current assets	883,505	1,107,235	840,535
Other assets			
Building and equipment	1,902,821	1,791,666	4,802,801
Reserves	4,371,355	4,218,493	4,149,306
<b>Total assets</b>	<b>\$ 7,613,332</b>	<b>\$ 7,390,916</b>	<b>\$ 10,197,581</b>
<b>LIABILITIES</b>			
Current liabilities	828,846	572,453	3,452,369
Long-term liabilities	-	-	1,274,897
<b>Total liabilities</b>	<b>\$ 828,846</b>	<b>\$ 572,453</b>	<b>\$ 4,727,266</b>
<b>Equity</b>	<b>\$ 6,784,486</b>	<b>\$ 6,818,463</b>	<b>\$ 5,470,315</b>
<b>Total liabilities and equity</b>	<b>\$ 7,613,332</b>	<b>\$ 7,390,916</b>	<b>\$ 10,197,581</b>

## MISSION STATEMENT

{ Our purpose }

*The Boston Society of Architects is committed to professional development for our members, advocacy on behalf of great design and sharing an appreciation for the built environment with the public at large.*

*Established in 1867, the BSA today consists of nearly 4,000 members and produces a diverse array of programs and publications, including Architecture Boston Expo (ABX) and ArchitectureBoston.*

*As a chapter of the American Institute of Architects, we are a nonprofit, professional-service organization.*



## WHO WE ARE

{ About the BSA }

*The BSA is a diverse, inclusive and active community led by a board of architects and industry professionals. The board advises nearly 50 professional committees and employs a staff of 21 to fulfill the BSA's mission.*



{ BSA board of directors, 2011–2012 }

**PRESIDENT**

Laura Wernick AIA  
*HMFH Architects*

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*Bergmeyer Associates*

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*Marc Truant & Associates*

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*Dukakis Center for Urban and Regional  
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*Boston Architectural College*

**DESIGN SCHOOL REPRESENTATIVE**

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*Northeastern University*

**DESIGN SCHOOL REPRESENTATIVE**

Ann Borst AIA  
*Wentworth Institute of Technology*

**DESIGN SCHOOL REPRESENTATIVE**

Ray Kinoshita Mann AIA  
*University of Massachusetts/Amherst  
Department of Architecture + Design*

{ BSA staff, 2011–2012 }

**MANAGING DIRECTORS**

Ann Fienman  
Eric White

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Conor MacDonald, *Committee Manager*  
Jen Potter, *Member Services and Program Coordinator*  
Sheryl Snyder, *Executive Assistant*