



Boston Society of Architects/AIA P: 617-391-4000
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Boston, MA 02210-1024 architects.org

To: BSA Board of Directors
Fr: Josiah Stevenson FAIA, President
Re: BSA Board Planning Workshop Agenda
Date: Friday, January 20, 2017

Please note this meeting will convene at **Goulston & Storrs, 400 Atlantic Avenue, Boston at 9:00 am on Friday, January 20th.**

9:00 am Continental Breakfast
9:15 am Welcome and Introductions
9:25 am Call to Order and Approval of the December minutes [VOTE]
9:30 am BSA Overview & Purpose of Board
10:00 am Design Excellence Discussion
10:30 am Civic Discussion/BSA Involvement
11:00 am BSA & Politics Discussion
Noon Lunch
12:30 Break-out Sessions
Brainstorming around four themes:
(1) ArchitectureBoston
(2) Architecture Schools
(3) BSA Foundation Business Plan
(4) Future Practice Models Discussion
2:00 pm Report Back from Break-out Sessions
2:30 pm Next Steps/Plan for Year
3:00 pm Adjourn

Enclosures for Board Package:

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Note: The 2017 BSA Book for Board Members and Committee Chairs is located on the BSA website.



December 7, 2016 Minutes of the BSA Board

- Present: Carol Burns FAIA, Jeffry Burchard AIA, Jean Carroon FAIA, Jim Collins FAIA, Rick Dimino, David Fannon AIA, David Eisen FAIA, Natasha Espada AIA, Joe Geller, Stephen Gray, Assoc. AIA, Kelly Hutzell AIA, Peter Kuttner FAIA, Glen LeRoy FAIA, Tim Love AIA, Mark Pasnik AIA, Tamara Roy AIA, Patti Seitz AIA, Brad Walker AIA, Elizabeth Minnis AIA, Josiah Stevenson FAIA, Elise Woodward AIA, *Staff: Billy Craig, Pamela de Oliveira-Smith, Penny Mitchell, Sheryl Snyder, Eric White*
- Absent: Brandon Clifford
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- Call to order Noting the presence of a quorum, President Roy called the meeting to order at 9:05 am and welcomed the board.
- Minutes of prior meeting Upon a motion by Collins, seconded by Eisen, it was VOTED to accept the minutes of the November, 2016 Board meeting as submitted; Unanimous.
- Financial Update Board reviewed proposed 2017 budget and the importance of balancing the operating budget. Asked staff to revisit and present a balanced budget to membership.
- BSA Annual Meeting President Roy and White briefed board members about the BSA Annual Board Meeting agenda items, scheduled on December 8, 2016 at 6 pm, with a reception to follow.
- 2017 Board Schedule President Roy asked members their preferred days/times for 2017 board meetings. Members agreed that an email should be circulated to determine individual preferences.
- Review of 2016 and Self-Assessment of the Board President Roy noted that the BSA Board has four main responsibilities: Strategic; Position & Policy; Fiduciary; Governance. She asked board members for recommendations to improve and also to assess their own performances to determine if they were sufficiently involved in the decision-making processes. (See supplemental comments).
- Executive Session Board members were asked to review the performance of current BSA Executive Director, Eric White. BSA staff members were asked to leave the room.
- Update on ABX White reported on ongoing negotiations regarding the potential sale of ABX. He said he will keep the Board informed of all future activity.
- Feedback on ArchitectureBoston President Roy asked board members to assess the magazine. Discussion ensued about its future. Publisher, de Oliveira-Smith, provided an overview of current revenue and readership. (See supplemental comments).

Other Business

White and Davis updated board members about AIA National's position/letter following the recent presidential election. Davis suggested that the BSA respond by writing an Advocacy Plan to submit to the BSA Foundation Board, other chapters, Big Sibs and AIA National, which clearly states the BSA's position.

Upon a motion by Walker, seconded by Fannon, it was

VOTED to move forward with a BSA Advocacy Plan to be submitted to AIA National; Unanimous

Adjourn

Upon a motion by Carroon, seconded by Walker, it was

VOTED to adjourn the meeting; Unanimous.

Respectfully submitted

A handwritten signature in black ink, consisting of a series of vertical lines of varying heights, followed by a circular flourish and a horizontal line extending to the right.

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2017 BSA Board Meeting Dates

Thursday, January 19	6-8p	Joint Board Reception
Friday, January 20	9a-3p	Board Planning Workshop Goulston & Storrs, 400 Atlantic Ave.
Thursday, March 16	12p-2p	BSA & BSA Foundation Board Mtg.
Thursday, May 11	12p-2p	
Thursday, June 22	12p-2p	
Thursday, September 7	12p-2p	
Thursday, October 19	12p-2p	Budget Meeting
Thursday, November 16	12p-2p	
Thursday, December 14	6-8p	Annual Meeting & Reception

All meetings/events will be held at BSA Space unless otherwise noted.



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To: BSA Board of Directors
From: Josiah Stevenson FAIA, President and Eric White, Executive Director
Re: President's and Executive Director's Report
Date: January 20, 2017

Administrative

Departing staff now pursuing other opportunities are: Mary Fichtner, Director of Exhibitions (moved to New York), Sara Garber, Programs Manager (moved to Arrowstreet), Conor MacDonald, Committee Director (moved to DesignxRI) and Mark Ruckman, Executive Administrator. We wish them well in their new endeavors. We have promoted Susan Green to Committee & Office Manager, Caitlin Hart to Programs Manager and welcome back Sheryl Snyder to Executive Manager.

Financials

We are working on closing 2016 and remain optimistic that we will finish the year in the black as both ABX and investments appear to be better than forecasted. We will have 2016 numbers at the next Board meeting.

Membership & Committees

Membership is working on finalizing renewals which have gone well. While we heard from a few people who questioned renewing their membership, most have decided to do so and remain committed to the BSA.

A number of BSA Committees created upcoming programming to compliment the Housing exhibition:

- January 10, 2017 - Housing First: Video Shorts and Discussion
- January 12, 2017 - Beer and Brainstorming: The Urban Living Room
- January 19, 2017 - [One] Room for All: Can 'Compact' be 'Compliant'?
- January 25, 2017 - Solutions for Attainable City Living: Thinking Small
- January 30, 2017 - Designing Boston: Parochialism vs. Production

Professional Programs, Exhibitions & related programming

On Tuesday, January 10, we hosted a session: Representing US: Working with the Department of State Bureau of Overseas Buildings Operations which had a turnout of over 75 people interested in the federal process. This is tied to the development of programming related to the "future of practice" which we see as a multi-year, multi-pronged initiative to provide new business models and help architects position themselves for future work. The professional programming is working with the Emerging Professionals Network to offer Leadership Lunches, ARE kick-off groups and other opportunities. In working with the local College of Fellows we are planning the spring event. Additionally we are focused on support for the Rotch Travelling Scholarship, the Build Yourself+ Workshop series, and beginning planning for the continuing education summer workshops. We have scheduled the 2017 Design Awards program which is posted on the BSA website.

One Room Mansion opened in December with the uhu [Urban Housing Unit] took up residence on the Pearl Street extension in December as a full scale accessory installation to the exhibition. uhu will continue to travel to various locations around the city. Gingerbread returned for a 5th year. Five neighborhood panels were installed in the Storefront Gallery which highlight current projects in Boston neighborhoods that are not included on the model.

Upcoming exhibitions include the 150th Anniversary of the BSA in the Conference Rooms, the BSA Design Awards in the main gallery and in the Salt Gallery, *Road to Revolution: A 30 Day Journey Across Cuba*, a photography exhibition as part of the Shepley Bulfinch Howe Traveling Fellowship in February.

Civic Initiatives

The *Fairmount Indigo Corridor Vision* project wrapped up in December. Funded by the Boston Foundation, this involved 30 designers in five teams creating visuals to illustrate the potential development at five Fairmount Indigo stations reflecting neighborhood priorities. The *Design for Equity Symposium and Charrette* each took place at ABX. The symposium featured a day long discussion followed by a day long charrette and is resulting in the "complete equity" checklist/catalog/toolkit. The Housing Innovation competition kicked off with an excellent response. Teams of developers and architects are competing for the opportunity to design prototype housing projects on land donated by the City of Boston.

Communications, Marketing & ArchitectureBoston

This is the 150th Anniversary of the BSA (25th anniversary of KidsBuild!, 20th year of AB, 5th anniversary of BSA Space) and in addition to celebrations and exhibitions, we are kicking off a weekly series of remembrances with past presidents and leaders in the BSA. These are in Currents and the BSA website.

ArchitectureBoston's latest issue "Domicile," dropped November 1. It was the fourth in a year-long series focused on Boston's "Year of the Plan." As noted in the last report, several initiatives including an ABX panel featuring Mayor Walsh, and a late November forum moderated by Christopher Lydon of WBUR were extremely well received.

The weekly newsletter to our public audience, *@BSASpace*, now reaches over 6,000 readers. Also this season, 2016 BSA election results were disseminated throughout our membership and to the media. 403 ballots were cast. In November, the executive committee came quickly together to develop language that clarified the BSA's core values vis-à-vis AIA National's response to the 2016 US-election results. Subsequently, a recommendation from the BSA regarding the AIA Advocacy Agenda was developed and circulated to AIA National and the Big Sibs.

We are working with Boston Magazine on the BSA Design Awards Gala Booklet and to promote the People's Choice Poll hosted on their website which went live on Monday, January 9. We've begun work on the 2017 issue of the *Homeowner's Project Handbook* and working with committees on creating new article content.

Recent press

- 'Imagine Boston 2030' climate ready? (bostonglobe.com)
- How to make the most of winter break in Boston (northeastern.edu)
- 20 fun things to do with kids during the holidays (bostonglobe.com)
- Stevenson of Leers Weinzapfel Associates is 2017 BSA President (cre.nerej.com)
- Berry of Finegold Alexander Archts. elected secretary to Boston Society of Architects board of directors (cre.nerej.com)
- In 'tiny' exhibit, big ideas on affordable housing (bostonglobe.com)
- Local firms featuring in design exhibition in Boston (winchester.wickedlocal.com)
- See a Gingerbread Three-Decker at BSA Space (bostonmagazine.com)
- Largest Business-Advocacy and Lobbying Groups in Massachusetts (bizjournals.com)
- Compact Living Explored At One Room Mansion Exhibition (blueandgreentomorrow.com)
- City seeks innovative housing proposals for Roxbury (baystatebanner.com)
- City launches housing innovation competition for compact living units (jamaicaplaingazette.com)
- 15 awesome architectural organizations to support this Giving Tuesday (archinect.com)
- Creating Value In A Constrained Market (bankerandtradesman.com)
- Boston architects condemn national group's initial support of Trump (boston.curbed.com)
- Don't wait until it's too late to make your home accessible (bostonglobe.com)
- One Room Mansion Exhibit Offers New Urban Housing Solution (bcheights.com)
- AIA Apologizes For Trump Pledge As Architects' Fury Grows (fastcodesign.com)
- Tamara Roy AIA, President of the Boston Society of Architects/AIA responds to #NotMyAIA (archinect.com)
- City launches housing innovation competition for compact living units (jamaicaplaingazette.com)
- City seeks innovative housing proposals for Roxbury (baystatebanner.com)
- Experience Compact Living Firsthand at BSA Space (bostonmagazine.com)
- Compact Living Explored At One Room Mansion Exhibition (blueandgreentomorrow.com)
- Boston City Hall Gets LED Lighting (solidstatelightingdesign.com)
- Speaker Spotlight: Bergmeyer Associates CEO Mike Davis (bisnow.com)
- State of the State 2016: Mike Davis of Bergmeyer Associates (cre.nyrej.com)
- Boston City Hall now features exterior lights (dailyfreepress.com)
- At Canstruction, Boston Architects Transform Cans Into Art (bcheights.com)
- The Case for Building Smaller (bostinno.streetwise.com)



December 16, 2016

Statement: Recommendation from the BSA regarding the AIA Advocacy Agenda – 2017 and beyond

The American Institute of Architects, the national professional organization of 89,000 licensed American architects and the 700,000 people we employ, is dedicated to the highest standards of professionalism, integrity, and public service. We bind our members to abide by a Code of Ethics and Professional Conduct that addresses our obligations to our clients and to the public.

In addition, the AIA Board of Directors has adopted Public Policies and Position Statements which are “statements of belief on issues of public policy affecting the Membership”. They obligate us to collectively represent our core values and principles as professionals to elected and appointed policy-makers and to the general public. These policies state that:

- Architects, as the leaders in design of the built environment, *are responsible to act as stewards of the earth*. Consequently, we encourage communities to join with us in stewarding the course of the planet’s future by supporting governmental and private sector policy programs . . . that promote the design, preservation, and construction of sustainable communities and high-performance buildings.
- As members of their communities, architects are professionally *obligated to use their knowledge, skill, and experience to engage in civic life*. The AIA recognizes that planning and design that integrates transportation, housing, and land-use policies at the neighborhood, community, and regional scales are prerequisites to the creation of safe, attractive, and sustainable communities.
- The AIA supports *the promotion of human and civil rights*, universal respect for human dignity, and the unbiased treatment of all persons in employment, civic, and business transactions. The AIA recognizes that diversity is a cultural ethos that fosters inclusion and enhances our membership, and our profession.

We ask you – our sister organizations and colleagues – to reaffirm our shared and explicitly stated core values and beliefs and to advocate on behalf of public policies that will have a positive impact on our profession, our employees, our communities, and our world. Furthermore, we ask you to reaffirm our opposition to any appointments, public policies, executive or legislative acts or regulatory initiatives that threaten these core values and principles in fundamental ways. These values include:

1. Support for the **Environmental Protection Agency’s** work to reduce environmental degradation and the production of greenhouse gasses, and the implementation of the Clean Power Plan - *to improve our nation’s air and water.*
2. Support for the **United Nations Framework Convention on Climate Change** and the continued United States leadership in reversing threats to our planet - *to protect the world’s ecosystems and citizens.*
3. Support the Federal investment in **NASA** and **NOA’s** earth science division that produces satellite data on climate change and provides our profession and many others with critical planetary information – *to make decisions that are based on evidence.*

4. Support for the **Department of Energy's** funding of renewable energy research, the National Renewable Energy Lab, Commercial Buildings Energy Consumption Survey, Energy Star Portfolio Manager, and their partnership in the AIA 2030 Commitment - to make better use of our limited energy resources.
5. Support for the **Department of Housing and Urban Development** programs that support community development and increase access to affordable housing free from discrimination, including the HOPE VI housing revitalization grants, Community Development Block Grants (CDBG), HOME Investment Partnerships (HOME), American Dream Down payment Initiative (ADDI), Housing Opportunities for Persons with AIDS (HOPWA), and Emergency Shelter Grants (ESG) - to ensure that all Americans have decent housing.
6. Support the **US Treasury Department's** Community Development Financial Institutions (CDFI) Fund and the New Market Tax Credit Program and the National Park Service Federal Historic Tax Credit that spur revitalization efforts in low-income and impoverished communities – to bring every neighborhood back to life, preserve and expand traditional trades and create local jobs.
7. Support the **US Department of Transportation's** development and improvement of transit systems through the Transit-Oriented Development (TOD) Planning Pilot Program under the Fixing America's Surface Transportation (FAST) Act - to ensure that Americans have the mobility they need to pursue their goals.
8. Support the **Department of Health and Human Services** programs to secure affordable health care insurance that includes women's' reproductive health care and ready access to pregnancy planning services – to ensure every citizen's right to a healthy life.
9. Support the **US Department of Labor's** protection of all employees who are temporary workers or nonimmigrant visa holders to fully enjoy the Constitutional and legal rights and benefits of our communities and our workplaces – so that everyone receives equal protection under the law.
10. Support the creation of well-paying jobs for a broad spectrum of Americans by rebuilding our infrastructure – bridges, rail lines, , water supply and drainage systems, photovoltaic and wind power generation and the associated distribution grids – harnessing the energy and ingenuity of the American people.
11. Support the 115th Congress's ratification of the **UN Convention on the Rights of Persons with Disabilities** – to promote, protect and ensure the full and equal enjoyment of all human rights and fundamental freedoms by all Americans with disabilities, and to promote respect for their inherent dignity.

We believe that these values are shared by an overwhelming number of architects and citizens, regardless where they live, the work they do, their socioeconomic status, or their race, gender, religion, sexual orientation, nationality, ethnicity, or physical disability. With a new President beginning a four year term on January 20th, 2017, we encourage the American Institute of Architects leadership to continue to advocate for these shared values and beliefs. This advocacy may take a variety of forms:

- Provide support for any nominee or appointment whose previous experience, initiatives, and stated opinions indicate adherence to these core values, and oppose those who do not.
- Provide support for public policies, executive or legislative acts or regulatory initiatives that adhere to these core values, and oppose those that do not.

- Coordinate the efforts of local and regional AIA affiliates across the country in these advocacy efforts at local, regional, state and national levels.
- Join forces with allied professional groups across the country, labor unions, academic institutions, and governmental organizations that share our goals and values.
- Encourage our membership to understand the impact that their professional decisions have on our communities, nation and world, and leverage their work to promote the values at the core of our profession and Code of Ethics.
- Advocate for public infrastructure improvements that advance the interests of citizens and businesses by making America safer and more competitive – and ensure that there are jobs for everyone.

Thank you for providing support for these efforts, both as regional chapters, and through your efforts to implement them at the national level. We look forward to working with you to build a better world for everyone, and uphold and promote the values we share.

A handwritten signature in black ink, appearing to read 'Josiah Stevenson', with a stylized flourish at the end.

Josiah Stevenson FAIA
2017 BSA President

And the BSA Board of Directors