

## BSA Gingerbread Design Competition & Exhibition 2020 Welcome Packet

### Introduction

Thank you for registering to participate in the [Virtual] BSA Gingerbread Design Competition & Exhibition. We are so excited to see your final gingerbread creations! In this welcome packet, you will find information on helpful tips and tricks to find the best angles for your edible masterpiece, inspiration related to the theme, past years' gingerbread photos, and more!

The year 2020 has challenged all of us and now, the BSA challenges you to create a gingerbread masterpiece inspired by the theme "**Escape 2020: Fantasyland.**" The theme invites you to leave your 2020 woes behind and explore your favorite fantasy and fictitious worlds through artistically crafted gingerbread creations.

### Important Dates

November 20, 2020, 5:00 PM | Deadline to register

December 6, 2020, 11:59 PM | Deadline to submit completed entries

December 10, 2020 | Virtual exhibition opens

December 20, 2020, 11:59 PM | Online voting closes

December 21, 2020 | All winners announced on [architects.org](https://www.architects.org) and social media platforms (@BSAAIA)

### Social Media

Include the following hashtags and handles in your social media posts: @BSAAIA and #BSAGingerbread2020

Facebook: [BSAAIA](https://www.facebook.com/BSAAIA)

Twitter: [@BSAAIA](https://twitter.com/BSAAIA)

Instagram: [@BSAAIA](https://www.instagram.com/BSAAIA)

LinkedIn: [Boston Society of Architects/AIA](https://www.linkedin.com/company/Boston-Society-of-Architects-AIA)

Other suggested tags:

#BSASpace #virtualexhibition #gingerbread #gingerbreadhouse  
#gingerbreaddecorating #holiday #holidayfood #foodpics #foodie #architecture  
#design #competition

## Information on Submission & Voting

- We will begin accepting pre-registered submissions in mid-November. For each entry, we will accept up to five (5) photographs, two (2) sketches, one (1) video, and one (1) rendering. Minimum submission must include at least one (1) image. To submit final gingerbread photos, videos, and more, please use this [Google Form link](#).
- All visible elements on your gingerbread creation must be edible.
- Voting will begin on December 10, 2020 when the virtual exhibition launches. Everyone will be encouraged to vote, both with their dollars and their "likes." More information on online voting will be posted on [architects.org/gingerbread2020](https://architects.org/gingerbread2020).
- Please remember that this is a family friendly competition! The BSA reserves the right to not display an entry considered to be inappropriate.

## Photo Tips & Tricks

In 2020, the BSA's annual Gingerbread Competition & Exhibition is entirely virtual which means this year we'll have to rely solely on the content (photos, video, sketches, or renderings) that you submit. Because of this, we want to provide some helpful links for dessert photography so that you can submit documentation that best represents your fantastic creations!

[Beginner's Guide to Food Photography](#)

[7 Best Techniques for Taking Delicious Dessert Photography](#)

## Inspiration & Helpful Links

- Looking for some famous fictional places for your gingerbread creation? Check out this great list: [10 Best Fictional Places in Movies and TV](#)
- If you've made a gingerbread house every year or if you're making your first this year, here's a helpful article for all participants: [The Do's and Don'ts of Modern Gingerbread House Design](#)
- [11 Borderline Genius Tips For Making A Gingerbread House](#)
- Some recipe ideas:
  - [Gingerbread Houses](#)
  - [Gingerbread House Icing](#)