FEATURED EXHIBITION
BIGGER THAN A BREADBOX
SMALLER THAN A BUILDING
ON VIEW THROUGH OCTOBER 4

STOREFRONT GALLERY
BUILDING BOSTON
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ANNUAL REPORT 2015

A publication of the Boston Society of Architects/AIA
290 Congress Street, Suite 200, Boston, MA 02210
617-391-4000 | architects.org
LETTER FROM THE EXECUTIVE DIRECTOR

[Eric White]

Professional development, advocacy on behalf of great design, and a mission to build a better Boston by engaging communities, inspiring vision and provoking positive change.

This year, the Boston Society of Architects/AIA (BSA) and the BSA Foundation (Foundation) boards articulated a strategy defining each organization’s core independent and jointly held responsibilities. Led by BSA president, Tim Love AIA, and Foundation chair, Mike Davis FAIA, the chief driver for this operational shift was a desire to ensure that programs targeted at employing design to elevate civic life could grow to meet increased demand for design resources in communities while also increasing opportunities for members seeking to use their skills in dynamic, philanthropic ways. In short, the Boards recognized that there are services, programs, and activities that can be better achieved by the BSA Foundation, a 501c3 charitable organization, and other services, programs and activities that are better achieved by the BSA, a 501c6 trade organization. The Foundation’s education and charitable mission allow it to receive grants, cultivate donors, and engage in other fundraising activity not open to a 501c6 organization such as the BSA.

To ensure strategic alignment and operational efficiency, in 2015 the boards jointly undertook the task of clarifying each organization’s new core responsibilities, as well as areas of overlap.

Audience chiefly distinguishes the two organizations:

- **The BSA is a professional services organization**, committed to providing its 4,000+ members and the professional AEC community with the highest quality education, leadership, and networking opportunities, as well as advocacy on behalf of the profession.
- **The Foundation engages multiple sectors of the public**, including children and families, community residents and activists, academics and students, and everyone else interested in exploring the power of design to elevate our quality of life.
- **Together the BSA and BSA Foundation engage policy makers, civic and community leaders**, to build a resilient, equitable, and architecturally vibrant region.
The organizations share an executive director, staff, offices at BSA Space, and common goals related to affecting Greater Boston’s civic realm.

**The Weave**

During joint executive meetings, both boards approved the following chart, called “The Weave,” which expresses core responsibilities for each organization and identifies responsibilities held in common.

### Boston Society of Architects and BSA Foundation

<table>
<thead>
<tr>
<th>Audience &amp; Vision</th>
<th>BSA &amp; BSA FOUNDATION CORE RESPONSIBILITIES</th>
</tr>
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<tr>
<td><strong>Day-to-day (Tacit)</strong></td>
<td><strong>Knowledge</strong></td>
</tr>
<tr>
<td><strong>Community</strong>—Deepen public appreciation for design by engaging community, inspiring vision and provoking positive change</td>
<td>Inspire through the power of design</td>
</tr>
<tr>
<td><strong>Civic</strong>—Build a better world through design by engaging community, inspiring vision and provoking positive societal change</td>
<td>Bridge the design profession and the wider world</td>
</tr>
<tr>
<td><strong>Profession</strong>—Empower the design profession by engaging the professional community, inspiring vision and provoking positive change</td>
<td>Provide resources and services supporting the full range of practice models and share best practices</td>
</tr>
</tbody>
</table>

While much is evolving for these organizations, members and other allies can look forward to more of the unparalleled content produced by each. The BSA will continue publishing *ArchitectureBoston*, its powerful ideas magazine, and producing ABX, New England’s largest, most comprehensive conference and trade show. At the same time, the BSA Foundation will pursue youth and family programs such as Family Design Days and KidsBuild!, design engagement programs such as our Architecture Cruises, and design exhibitions at BSA Space. Discover the highlights in the following pages.

_Signed_

Eric White
BSA/BSA Foundation relationship timeline

1867 The BSA was founded on the premise—and promise—of fostering professional development for member architects as well as providing advocacy for great design and an appreciation for the built environment that could be shared with the public. Part of its legacy includes creating programming that engages volunteer design professionals with the public to harness the power of design to improve communities.

1883 The Rotch Travelling Fellowship is founded granting $2,000 annually to an architecture student to travel abroad.

1921 The Harleston Parker Medal is established to recognize, in the opinion of the BSA, “the most beautiful piece of architecture, building, monument, or structure within the city or metropolitan parks district limits.”

1971 The J. Robert Wolf, Jr. Fund is established to provide grants to persons or projects in the area of the visual and environmental education of the young

The Boston Society of Architects Charitable Foundation is established to encourage, promote, support and engage in such charitable, scientific and educational endeavors as the Trustees shall determine to be related to or beneficial to the practice of architecture, including the management of the J. Robert Wolf, Jr. Fund.

1974 A second fund was established within the Foundation to support the education of the public about the man-made environment, including in particular to support activities which will provide opportunities for the voluntary participation of members of the design and related professions.

This fund grew out of the Cambridge Urban Awareness Program, and placed volunteer architects in elementary schools to education children about the built environment.

1978 The Environmental Education Fund is dissolved, due primarily to Cambridge Urban Awareness Program inactivity.

1984 The Boston Society of Architects Charitable Foundation is repositioned and renamed the Boston Foundation for Architecture (BFA), with the aim to stimulate the awareness of architectural excellence and the understanding of the built environment by the general public. The Foundation’s primary activity continues to be giving small grants.
1988 The BSA College Fair is launched where high school and undergraduate students explore a potential career in architecture.

1990 The home of the BSA and BFA moves to The Architects Building at 52 Broad Street.

1993 The BSA is the first chapter to open its membership to non-architects.

1999 Learning by Design Massachusetts is launched with the aim of engaging young people in understanding the principles of design education.

2005 The Community Design Resource Center (CDRC) is established to provide underserved communities access to design resources.

2011 BSA Space opens at 290 Congress Street providing public access to the design realm.

2014 The BFA is repositioned and renamed the BSA Foundation, with the aim to enhance public understanding of the built environment and the processes that shape it. While it continues to give small grants, the Foundation’s greater focus is on public-facing programs and initiatives, with a vision to build a better Boston by inspiring vision, engaging communities, and provoking positive change.

2015 The BSA and BSA Foundation boards agree on core responsibilities and areas of joint concern.
2015 Welcoming visitors at BSA Space

High visitor numbers = broad engagement

The Information Center at BSA Space presents visitors with a wealth of information about the city, the Fort Port Channel area and the BSA Space gallery. Open weekdays from 10 AM to 6 PM, and 10 AM to 5 PM. on weekends and holidays, the center includes a fully programmable gallery for small, mounted displays usually connected to major exhibitions BSA Space has showcased throughout the year. A record 17,391 visitors came to the Center in 2015, averaging nearly 1,500 people per month.
Programs, events, exhibitions, engagement

A year of opportunity

2015 was dotted with a broad and distinctive array of events, exhibitions, presentations and programs in three distinct categories: Professional, civic, and public. They were well-attended and received positive press and feedback from participants, including design professionals, academics, and regional policy makers.

Following are some highlights of our most successful and inspiring ones, as well as a snapshot of our financial position and a breakdown of membership engagement, by type.
Focus on the profession

- BSA Leaders set out the agenda
- Substantive programs support professional practice
- ArchitectureBoston magazine
- ArchitectureBoston Expo (ABX)
- Design Awards Gala
BSA Leaders set out an agenda

In January, what began as a statement of congratulations by BSA President Tim Love FAIA for Boston’s bid to bring the Olympics to Boston evolved into a broadly encompassing professional agenda for understanding the opportunities and challenges the city faces in preparing for such a worldwide event, including overall issues of design excellence, city building, urban planning, and housing. Along with Olympic planning, the retreat, which developed conversations among members and invited guests, focused on:

- **Urban Design Workshop topics**, i.e. housing along Dorchester Avenue; the Mayor’s overall housing goals; and areas in the city that could benefit from new design initiatives.
- **Emerging Professionals.** Exploring ways the BSA can be indispensable to new professionals by looking at the more popular current programs; how to better encourage professional relationships; and creating bridges with schools by providing content for professional practice courses.
- **New forms of practicing.** Identifying and encouraging design and architectural practices that have emerged in the past five-to-10 years and the firms that exemplify them.
- **Engagement with the schools.** Investigating ways the BSA can better engage colleges and universities and foster better connections with schools.
Substantive programs support professional practice

**ARE Success Teams** Brings together unlicensed designers to study and complete the Architect Registration Examination (ARE). Success Teams offer the opportunity for the designers to learn from and share with peers and future colleagues.

**Conversations on Architecture** CoA has emerged multiple times since the mid-1980s to deliver intimate opportunities for dialogue with today’s designers. 2015 topics included “OfficeUS, Venice Biennale 2014,” and “Wire Works.”

**Client Conversations** This series connects building industry professionals with high-profile clients from key New England market sectors. In 2015, two sessions focused on the topic of "Selecting the Architect for a Private Development."

**Summer workshops** For emerging and experienced professionals, the workshops are designed to provide up-to-date learning and understanding of the latest building codes and recent regulations.
**ArchitectureBoston magazine**

ArchitectureBoston, edited by Renée Loth with Fiona Luis, continued to provide significant professional, cultural, and civic thought leadership throughout the year. Multiple forums and workshops at BSA Space and ABX were associated with themes and content generated by the magazine.

The 2015 issues of ArchitectureBoston:
- Public/Private (Spring)
- Voyage (Summer)
- Preserve (Fall)
- Well (Winter)

ArchitectureBoston magazine is published quarterly and mailed to members of the Boston Society of Architects and the American Institute of Architects in New England. In 2015, circulation was approximately 11,000. Learn more at [architectureboston.com](http://architectureboston.com).
ArchitectureBoston Expo (ABX)

The largest building industry event in the Northeast, ABX 2015 welcomed over 9,000 architects, engineers, builders, and other AEC professionals to its conference program and exhibit hall at the BCEC.

Attendee highlights:
• 71% came to ABX to find new products
• 95% would recommend ABX to their colleagues
• 76% of attendees have buying power for their firm
• ABX attracts members from over 35 allied organizations in the building industry

At ABX 2015, The Institute for Human Centered Design (IHCD), an international design and education non-profit focused on the role of design in social equity, hosted "The Symposium on Socially Sustainable Design: Boston Builds on Inclusive London 2012." This day-long inclusive cities symposium shared the rationale, strategy, and results of London’s inclusive urban design commitment as the City of Boston mounted Imagine Boston 2030. A 24-hour Design Challenge for design students and young practitioners focused on the Seaport Boulevard presented the results of five teams to a jury that included colleagues from London.
Design Awards Gala

On January 29, 2015, the fourth BSA Design Awards Gala was hosted at the InterContinental Boston. This elegant event celebrated the winners of the 2014 BSA Design Awards programs. Highlights included recognizing Harleston Parker Medal winner, the MFA Art of the Americas Wing, designed by Foster + Partners with CBT, for the Museum of Fine Arts, Boston. Also recognized was BSA Award of Honor winners, Fred Koetter FAIA and Susie Kim AIA of Koetter Kim & Associates. In addition, the first recipient of the Earl R. Flansburgh Young Architects Award—Stephanie T. Horowitz AIA—was recognized.

The gala was attended by a sold-out crowd of 500 and was produced in partnership with Boston Globe Media and Design New England magazine. Find details on the latest gala at architects.org/gala.

For a full list of award winners, visit designawards.architects.org/2015-award-winners

The BSA is grateful to everyone who participated in its design awards programs, especially the jurors who gave so generously of their time and talents to assess the work and provide benchmarks for excellent design.
BSA Foundation highlights

*Focus on design impact*

- BSA Foundation leadership raises awareness
- Public programs open eyes, change lives
- Exhibitions
- BSA Foundation Grant Awards 2015
BSA Foundation leadership raises awareness

In December, the BSA Foundation welcomed 340 attendees to its annual breakfast fundraising, which was held at the Harleston Parker Medal-winning MIT Media Lab in Cambridge. More than $150,000 was raised at the breakfast, bringing 2015 annual donations to more than $200,000. This breakfast followed a year of raising awareness about the organization's work at regularly held "Meet the Foundation" events at BSA Space and in private offices, and through personal outreach by Foundation leadership and volunteers.

The theme of this year’s event, which highlights the Foundation’s programming, was “Continuing the Work.”

In her opening remarks, Foundation volunteer Leila Kamal AIA (EYP) said: "...the BSA Foundation is actively working to create a forward-looking, equitable transportation policy; promote affordable housing; and implement best practices to address climate change. These are complex urban problems that can’t be solved in isolation or dispatched overnight. The Foundation has a unique capacity to convene the right people—community members, professionals, academics, policy makers, and others—and has the commitment to stay with the work until it gets done."

Attendees also heard from:

- Foundation executive director, Eric White, who provided an overview of the ways that Foundation programs use the power of design to improve the quality of life for individuals, strengthen communities, and enhance city systems;
- Dawn Guariello AIA (Design Partnership of Cambridge), architect, runner, and co-chair of Renovate for Recovery, a Foundation-backed initiative that, as part of the Commonwealth’s Boston Survivor’s Accessability Alliance, provides free design services to the survivors of the Boston Marathon Bombings of 2013;
- Foundation chair, Mike Davis FAIA (Bergmeyer), who presented a formula for successfully continuing the Foundation’s work: time to plan, energy to run, and resources to sustain;
- and Foundation volunteer, Patrick McCafferty PE (Arup), who asked attendees to make a financial investment as the Foundation continues "to make progress on design-based initiatives that are actively changing individual lives, communities, and public policy."

Read more and watch a video highlighting the Foundation’s work in 2015.
architects.org/news/2015-bsa-foundation-breakfast-continuing-work
Public programs open eyes, change lives

**Architecture Cruises** These 90-minute tours, co-sponsored by the BSA Foundation, hosted by Charles Riverboat Company, and led by Boston By Foot guides, offer spectacular views of historic and contemporary Boston architecture while providing fascinating information about many renowned architectural landmarks, including the Hancock Tower, Marriott’s Custom House, and Rowes Wharf, as well as cutting-edge contemporary buildings by today’s top architects. Throughout the Mother’s Day-Columbus Day season, 3,772 tickets were sold in 2015.

**Film Series** For those who like the smell of buttery popcorn, the fizz of a cold beer, and a great movie, BSA Space became a go-to location the first Friday of every month for a series of design-related films. From documentaries on historic preservation, building tiny houses, or futuristic sci-fi film noirs, these films entertained audiences while broadening appreciation and understanding of design.

**Imagine Boston 2030 Youth Brainstorm** The City of Boston partnered with the BSA and the BSA Foundation to bring design professionals together with over 100 teens at Berklee College of Music as a soft kickoff to the Imagine Boston initiative. Teens from neighborhoods across the City mixed in small groups with architects, landscape architects, urban planners, and engineers to talk about how they use the City now, and what would they like to see changed.

**KidsBuild!** Expanding to two days over one weekend, KidsBuild!--the biggest event in the monthly Family Design Day Series--brought more than 800 participants. Kids chose a construction site from a fictional city grid and then designed and built a building they could call their own. Geared for children age five–13, KidsBuild! lets children understand and formulate ideas about architecture and design as they build a city from the ground up guided by volunteer design professionals.
Exhibitions

**Bigger than a Breadbox, Smaller than a Building** This design exhibition at BSA Space explored the power of architectural installations featuring works by architects and designers who use this medium to test new technologies and building techniques, while executing pieces that were both sculptural and visually arresting.

**Design Biennial Boston** The 4th edition of this program dealt with emerging architects, landscape architects, and designers who have created inspiring and innovative practices in Massachusetts. Following an open call for entries, four firms—Cristina Parreño Architecture, GLD, Landing Studio, and MASS Design Group—were selected in March by a jury of distinguished professionals and academics. The firms prepared installations that were presented on the Rose Kennedy Greenway through September.

**StereoType:** New directions in typography This groundbreaking design exhibition presented works by an array of 14 established and up-and-coming designers from the United Kingdom, Japan, Canada, France, the United States, Israel, The Netherlands, Germany, and Australia.

Other 2015 exhibitions included:
- White on White: Churches of Rural New England
- On the Tarmac
- Student Design Showcase 2015
- Prototype: Chairs
- 4th Annual Gingerbread House Design Competition
- Canstruction 2015
- Sightlines: Selected work from the Architectural Photography Network
- Density Atlas: Measuring Urban Density
- Rotch Travelling Scholarship Finalists

Response to the 2015 exhibitions was positive, with shows receiving extensive press coverage in *The Boston Globe*, *BostInno*, *Architect*, *Boston Magazine*, *WBUR*, and other media outlets. Read the coverage at [http://www.architects.org/press](http://www.architects.org/press)
BSA Foundation Grant Awards 2015

The BSA Foundation provided grants to help underwrite community-based educational programs elevating public awareness of the planning, design, and construction of our communities. This year’s recipients are:

**Boston Architectural College (Boston)** $3,000 to support engaging Boston-area youth around the Imagine Boston 2030 planning process.

**BR+A+CE (Boston)** $3,000 to celebrate the role that immigrants have played in shaping Boston and its surrounding neighborhoods.

**Healthy Community Initiatives, City of Revere (Revere)** $1,000 to support the benefits and effects of complete streets design on promoting active transportation.

**Community Studios (Hyannis)** $3,000 to support K-12 Design Education for the Cape and Islands.

**Design Museum Boston (Boston)** $3,000 to conceptualize, test, and implement placemaking initiatives in the Neighborhood Border Zone.

**Emerald Necklace Conservancy (Boston)** $2,000 to support the Youth Leadership Program where participants learn how design is used to solve environmental problems.

**Fairmount Greenway (Dorchester)** $3,000 to support pavement murals, sidewalk stencils, and other traffic calming measures along the Fairmount Greenway.

**Future Prep 101 (Boston)** $2,500 to support a half-day design seminar to develop the next generation of creative thinkers.

**In House (Somerville)** $3,000 to support an installation and community engagement series to revitalize the Allston’s Franklin Street Pedestrian Bridge.

**Michael Haggerty (Cambridge)** $1,000 to support a workshop that exposes middle- and high-school students to sustainable design practices in Bangladeshi and Vietnam.
Paige Academy (Roxbury) $3,000 to support hands-on workshops, discussions, and curriculum on resilient design for elementary school students and adults.

RAW Art Works (Lynn) $3,000 to support an arts employment program for Lynn youth creating public art.

Rose Kennedy Greenway (Boston) $1,000 to support the Art Ambassador program, a public engagement effort in the park.

Street Ops (Watertown) $2,500 to support the Roslindale Village bicycle corral-parklet, a community-supported project that benefits the neighborhood as a whole.

University of Massachusetts Amherst (Amherst) $3,000 to support the Design for Empowerment Project, to inform a future Nipmuc Community & Education Center.

Urbano Project (Jamaica Plain) $3,000 to support the Egleston Square Peace Garden project: landscape design, urban planning, community engagement for teens.
Focus on the public realm

• Civic initiatives bring the profession and the public together to focus on the urban realm
• Other 2015 events and programs
Civic initiatives bring the profession and the public together to focus on the urban realm

**Boston Futures** This community discussion series focused on the future of Boston and how Boston’s Olympic and Paralympic bid might help us achieve a shared vision for that future. Topics included “Enhanced Transit and Mobility: Connectivity and Access,” “A Better Environment: Boston's Urban Coastal Sustainability,” and “Olmsted’s Legacy: Landscape + the City.”

**Boston Living with Water** This open international competition sought design solutions envisioning a beautiful, vibrant, and resilient Boston that is prepared for end-of-the-century climate conditions and rising sea levels. Fifty teams composed of more than 340 individuals from eight different countries participated in this two-stage competition. Nine semi-finalists were selected three for each of three sites. A list of winners can be found here: [bostonlivingwithwater.org](http://bostonlivingwithwater.org).

**Designing Boston** This series provides a forum to discuss current trends and concerns in architecture and urban planning that may shape Boston’s future. In 2015, Designing Boston topics included "Creative Community Engagement" and “Olympics 2024.”

**Urban Design Workshops** These workshops provide a valuable resource to public agencies and major property owners by providing big-picture design thinking that supports larger planning and public outreach processes. Public presentations set the stage and relay the results. Professionals gather between the two events to address the challenge. The topic in 2015 was “Housing and Urban Design In Dorchester.” Watch a video of the public presentation: Housing And Urban Design In Dorchester.
Other 2015 events and programs include:

Monthly Family Design Days*
Multiple Dining with Design events
Connecting our Urban Greenways: Build the Emerald Network
Fort Point Channel Bridge Tour
Third Thursdays at the Isabella Stewart Gardner Museum: The Art in Architecture
Architecture/Design College Fair*
Eyes on Boston: Back Bay Photo Walk
City Sketch: A Back Bay Drawing Walk
Architectural Darwinism: Which Buildings Stand the Test of Time?
Frames of Reference: New York/Boston
Back Bay’s Evolving Skyline
INTER/SECTIONS: Shinique Smith
Garden Dialogues: Boston Metro Area
Play in Public Art: A panel discussion at the Lawn on D
INTER/SECTIONS: The Work of Janet Echelman
Tactical Urbanism + The Lawn on D
Density Atlas: Measuring Urban Density, opening reception
Spaulding Building Tour
Frederick Law Olmsted: Making Land for Boston’s Parks
IDeAS: Innovative Design Alternatives Summit
TypeCast: Twelve quick talks on type
AB Forum: Yours, mine, ours: A community conversation
Teen Architecture Workshop*
Building Blocks: Art Deco
Future Prep 101: How to prepare teens for design careers
Walking Evolution and Revolution Conference
"Challenging the Obvious": An evening with StereoType artist Ji Lee
Visiting artist talk: Oded Ezer
Women/ Wikipedia/ Design
Cities Remixed: Urban Design for an Urban Century book talk
Workshop: The Art of Letterpress Printing at Union Press
AB Forum with Moshe Safdie FAIA: Design for a small planet
Clack, Clack, Ding: Performance by Boston’s Typewriter Orchestra
Emerging Professionals Winter Warmer
cultureNOW: Public Art as Placemaking
Arts and Crafts Architecture: A talk with Maureen Meister
Equity in Architecture: The Missing 32%
Career Planning and Goal Setting Workshop for Young Professionals

*Youth Programs

For a complete list of BSA + BSA Foundation initiatives visit architects.org.
BSA by the numbers

- Membership
- Financial overview
- Income statement
- Sponsors
- Corporate Affiliates
- Board of directors

BSA Foundation by the numbers

- Financial overview
- Income statement
- Donors
- Golf tournament sponsors
- Board of trustees
MEMBERSHIP

{ By the numbers }

In 2015, BSA membership included approximately 3,772 public, professional, and affiliate members. More than 2,300 BSA members are architects. More than 500 are associate members—professionals on the path to becoming licensed architects or working as designers. Affiliate members include engineers, contractors, owners/clients, public officials, other allied professionals, students, and other interested individuals.

<table>
<thead>
<tr>
<th>INDIVIDUAL MEMBERS</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIA/FAIA</td>
<td>2137</td>
<td>2234</td>
</tr>
<tr>
<td>Associate AIA</td>
<td>535</td>
<td>514</td>
</tr>
<tr>
<td>Emeritus</td>
<td>285</td>
<td>283</td>
</tr>
<tr>
<td>Professional affiliate</td>
<td>103</td>
<td>109</td>
</tr>
<tr>
<td>Corporate affiliate</td>
<td>572</td>
<td>543</td>
</tr>
<tr>
<td>Student affiliate</td>
<td>68</td>
<td>62</td>
</tr>
<tr>
<td>Subscriber</td>
<td>89</td>
<td>27*</td>
</tr>
<tr>
<td><strong>Total individual members</strong></td>
<td><strong>3,789</strong></td>
<td><strong>3,772</strong></td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>FIRM MEMBERSHIP</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture firms</td>
<td>149</td>
<td>143</td>
</tr>
<tr>
<td>Sole practitioners</td>
<td>466</td>
<td>487</td>
</tr>
<tr>
<td>Corporate affiliate firms</td>
<td>136</td>
<td>124</td>
</tr>
<tr>
<td><strong>Total firm membership</strong></td>
<td><strong>739</strong></td>
<td><strong>745</strong></td>
</tr>
</tbody>
</table>

*Friends of BSA Space, a free public affiliation, was launched in 2015 lowering the BSA Subscriber number.*
THREE THOUSAND SEVEN HUNDRED SEVENTY TWO INDIVIDUALS

- 67% architects
- 20% affiliates
- 13% associates

SEVEN HUNDRED FORTY FIVE FIRMS

- 19% architecture firms
- 16% corporate affiliate firms
- 65% sole practitioners
BSA FINANCIAL OVERVIEW

The BSA’s financial health remained strong through 2015. Careful planning and consideration goes into each investment of member dues and program revenue.

Balance sheet

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and equivalents</td>
<td>$ 674,128</td>
<td>$ 423,049</td>
</tr>
<tr>
<td>Other current assets</td>
<td>955,917</td>
<td>845,633</td>
</tr>
<tr>
<td>Other assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Building and equipment</td>
<td>3,287,697</td>
<td>2,971,579</td>
</tr>
<tr>
<td>Reserves</td>
<td>4,308,508</td>
<td>3,997,061</td>
</tr>
<tr>
<td>Total assets</td>
<td>$ 9,226,250</td>
<td>$ 8,237,322</td>
</tr>
</tbody>
</table>

| LIABILITIES                           |            |            |
| Current liabilities                   | 2,754,038  | 2,017,167  |
| Long-term liabilities                 | 1,165,680  | 1,100,647  |
| Total liabilities                     | $ 3,919,718| $ 3,117,814|
| Equity                                | $ 5,306,532| $ 5,306,532|
| Total liabilities and equity          | $ 9,226,250| $ 8,237,322|
## Income Statement

### EXPENSES

<table>
<thead>
<tr>
<th>Item</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compensation</td>
<td>$ 1,912,407</td>
<td>$ 1,733,900</td>
</tr>
<tr>
<td>ABX (Tradeshow &amp; Convention)</td>
<td>1,535,275</td>
<td>1,554,376</td>
</tr>
<tr>
<td>Public Outreach</td>
<td>406,720</td>
<td>100,962</td>
</tr>
<tr>
<td>Communications/ Advertising</td>
<td>415,745</td>
<td>418,229</td>
</tr>
<tr>
<td>Rent, Utilities, Maintenance</td>
<td>462,652</td>
<td>458,058</td>
</tr>
<tr>
<td>Administrative</td>
<td>159,983</td>
<td>153,037</td>
</tr>
<tr>
<td>Honors &amp; Awards</td>
<td>174,864</td>
<td>177,122</td>
</tr>
<tr>
<td>Allied Organizations</td>
<td>172,806</td>
<td>576,481</td>
</tr>
<tr>
<td>Network/Member Data Systems</td>
<td>163,562</td>
<td>142,666</td>
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<tr>
<td>Professional Education</td>
<td>105,498</td>
<td>75,246</td>
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<tr>
<td>Miscellaneous</td>
<td>94,583</td>
<td>86,495</td>
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<tr>
<td>Investments</td>
<td>37,622</td>
<td>34,553</td>
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<tr>
<td>Membership</td>
<td>41,072</td>
<td>61,144</td>
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<tr>
<td>AIA Documents</td>
<td>8,945</td>
<td>8,067</td>
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<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$ 5,691,734</strong></td>
<td><strong>$ 5,580,336</strong></td>
</tr>
</tbody>
</table>

### Income Statement Diagrams

- **2014 EXPENSES**
  - Compensation: 30.3%
  - ABX (Tradeshow & Convention): 12.2%
  - Public Outreach: 4.8%
  - Communications/Advertising: 7.2%
  - Rent, Utilities, Maintenance: 6.3%
  - Administrative: 2.8%
  - Honors & Awards: 3.2%
  - Allied Organizations: 4.6%
  - Network/Member Data Systems: 2.7%
  - Miscellaneous: 2.4%
  - (1.1%) AIA Documents

- **2015 EXPENSES**
  - Compensation: 31.1%
  - ABX (Tradeshow & Convention): 27.9%
  - Public Outreach: 3.2%
  - Communications/Advertising: 7.5%
  - Rent, Utilities, Maintenance: 8.2%
  - Administrative: 2.7%
  - Honors & Awards: 3.2%
  - Allied Organizations: 10.3%
  - Network/Member Data Systems: 2.6%
  - Professional Education: 1.3%
  - (0.6%) Investments
  - (1.1%) Membership
  - (1.6%) Miscellaneous
  - (0.1%) AIA Documents
### BSA Income Statement

**REVENUE**

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABX (Tradeshow &amp; Convention)</td>
<td>$ 2,425,592</td>
<td>$ 2,531,561</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>1,968,424</td>
<td>1,957,535</td>
</tr>
<tr>
<td>Communications/Advertising</td>
<td>415,238</td>
<td>543,236</td>
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<tr>
<td>Public Outreach</td>
<td>283,234</td>
<td>134,333</td>
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<tr>
<td>Investments</td>
<td>177,906</td>
<td>76,675</td>
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<tr>
<td>Honors &amp; Awards</td>
<td>206,561</td>
<td>186,970</td>
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<tr>
<td>AIA Document Sales</td>
<td>141,001</td>
<td>138,778</td>
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<tr>
<td>Allied Organizations</td>
<td>97,621</td>
<td>44,660</td>
</tr>
<tr>
<td>Professional Education</td>
<td>73,894</td>
<td>70,063</td>
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<tr>
<td>Miscellaneous</td>
<td>14,068</td>
<td>6,520</td>
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<tr>
<td><strong>Total revenue</strong></td>
<td><strong>$ 5,803,539</strong></td>
<td><strong>$ 5,690,341</strong></td>
</tr>
</tbody>
</table>

- **2015 Revenue**: $ 5,690,341
- **2014 Revenue**: $ 5,803,539

#### 2015 Revenue Distribution

- **ABX (Tradeshow & Convention)**: (44.5%)
- **Membership Dues**: (34.4%)
- **Communications/Advertising**: (9.6%)
- **Honors & Awards**: (3.3%)
- **Investments**: (2.4%)
- **Public Outreach**: (2.4%)
- **Professional Education**: (1.2%)
- **Allied Organizations**: (0.9%)
- **AIA Document Sales**: (0.8%)
- **Miscellaneous**: (0.1%)

#### 2014 Revenue Distribution

- **ABX (Tradeshow & Convention)**: (44.4%)
- **Membership Dues**: (< 1%)
- **Communications/Advertising**: (9.6%)
- **Honors & Awards**: (3.3%)
- **Investments**: (2.4%)
- **Public Outreach**: (2.4%)
- **Professional Education**: (1.2%)
- **Allied Organizations**: (0.9%)
- **AIA Document Sales**: (0.8%)
- **Miscellaneous**: (0.1%)
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Nitsch Engineering, Inc.

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Northeast Masonry Distributors LLC
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Roll Barresi & Associates, Inc.
Safer Places, Inc.
Sanborn, Head & Associates, Inc
Shadley Associates
Shannon Corporation
Simpson Gumpertz & Heger Inc.
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Stoss Landscape Urbanism
Studio 2112 Landscape Architecture
Supply New England
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Thornton Tomasetti
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Ver-tex Shade | Light Solutions
VJ Associates
WB Engineers + Consultants
Whitney-veigas Architectural Products
Windover Construction
Wolf Landscape Architecture
WSP USA
“The BSA continues to have impact on the larger debate about the design of the built environment and the potential reform of polices that shape it.”

“The end of Boston’s Olympic dreams shouldn’t end planning for a new neighborhood south of downtown. With easy transit connections, the area once envisioned for an Olympic stadium still holds enormous potential. By thinking big, the Walsh administration can turn a little-used parcel into a key part of 21st-century Boston.”

“...architects need to be more entrepreneurial when it comes to development downtown, planning a university, or thinking about what the agenda actually is. Over the decades, a code of conduct—defined by professional standards and contract templates—has evolved that I think too narrowly defines the architect’s role.”

—TIM LOVE FAIA

Tim Love  FAIA
Image courtesy of BSA

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Northeastern University

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Michael MacPhail AIA
Wentworth Institute of Technology
In 2015, donation income, exhibition and program revenue, and carefully managed expenses combined to create a strong financial position for the Foundation.

Balance sheet

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and equivalents</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Endowment</td>
<td>$1,453,420</td>
<td>$1,482,957</td>
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<tr>
<td>Checking</td>
<td>39,868</td>
<td>21,487</td>
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<tr>
<td>Accounts receivable</td>
<td>219,310</td>
<td>461,662</td>
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<tr>
<td>Other current assets</td>
<td>(5,769)</td>
<td>56,586</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$1,706,829</td>
<td>$2,022,692</td>
</tr>
</tbody>
</table>

| LIABILITIES                 |            |            |
| Current liabilities         | 6,400      | 23,541     |
| Other current liabilities   | 22,456     | 39,927     |
| **Total liabilities**       | $28,856    | $63,469    |

| Equity                      | $1,677,973 | $1,959,224 |
| Total liabilities and equity| $1,706,829 | $2,022,692 |
BSA Foundation Income Statement

**REVENUE**

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donation income</td>
<td>$ 278,356</td>
<td>$ 433,797</td>
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<tr>
<td>Programs</td>
<td>4,565</td>
<td>87,680</td>
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<tr>
<td>Golf tournament</td>
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<td>52,150</td>
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<tr>
<td>Exhibitions</td>
<td>--</td>
<td>31,637</td>
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<tr>
<td>Investments</td>
<td>76,291</td>
<td>3,367</td>
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<tr>
<td>Other income/gifts</td>
<td>750</td>
<td>430,435</td>
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<tr>
<td><strong>Total revenue</strong></td>
<td><strong>$ 359,962</strong></td>
<td><strong>$ 1,039,066</strong></td>
</tr>
</tbody>
</table>

(< 1%) Other income/gifts

(< 1%) Investments
## BSA Foundation Income Statement

### EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs</td>
<td>$6,567</td>
<td>$64,453</td>
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<tr>
<td>Golf tournament</td>
<td>--</td>
<td>26,264</td>
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<tr>
<td>Exhibitions</td>
<td>--</td>
<td>208,691</td>
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<tr>
<td>Committees</td>
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<td>142</td>
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<td>Board and Trustees</td>
<td>405</td>
<td>1,030</td>
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<tr>
<td>Grants</td>
<td>190,790</td>
<td>40,000</td>
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<td>Fundraising</td>
<td>33,585</td>
<td>61,331</td>
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<tr>
<td>Operating expense</td>
<td>38,150</td>
<td>354,245</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$269,497</strong></td>
<td><strong>$756,156</strong></td>
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</tbody>
</table>

### 2014 EXPENSES

- Programs
- Operating expense
- Fundraising
- Grants
- (< 1%) Board and Trustees

### 2015 EXPENSES

- Programs
- Operating expense
- Fundraising
- Grants
- Exhibitions
- (< 1%) Board and Trustees
- Committees
- Golf tournament

---

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Legacy Circle members support the Foundation by making a long-term financial commitment (5 or more years) to support its mission. Foundation programs and other initiatives address complex urban issues and bring broad awareness of the power of design to individuals, communities, and policy makers.

**LEGACY CIRCLE MEMBERS**

**Provoking change**
*Pledged $50,000 or more ($10,000 a year for five years)*
Payette

**Inspiring vision**
*Pledged $25,000 or more ($5,000 a year for five years)*
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Elkus Manfredi Architects
HMH Architects
Margulies Perruzzi Architects

**Engaging Communities**
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Diane Georgopulos FAIA
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Carol Gladstone  
Carolyn Crook  
Carrie Hawley  
Catherine Offenberg  
Cavanaugh Tocci Associates  
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Chang + Sylligardos Architects  
Charlotte Kahn  
Chloe Louise Bouscaren  
CM&B  
Columbia Construction Company  
Commodore Builders  
Compass Project Management  
Conor James MacDonald  
Consigli Construction  
Consulting Engineering Services  
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Nashawtuc Architects
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Newforma
Nina Chase
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Thomas Mullard
Thornton Tomasetti
Tim Bianchi
Tim Hurdelbrink
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Toby Kramer
Tom Stokes, P.E.
Touloukian Touloukian
Travis Lombardi
TriPyramid Structures
Tsoi/Kobus & Associates
Turner Construction Company
Tyler James Shannon Assoc. AIA
Universal Environmental Consultants
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Utile
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- Poole Professional
- Shawmut Design and Construction

#### Premium
- National Grid
- StretchWall a division of M.L. McDonald
- Simpson Gumpertz & Heger
- Skanska
- Spacecraft
- Stateside Construction
- Tremco
- Vanderweil
- Vertex
"[Architects] need the support of an organization that is designed to leverage our unique talents and committed to the very same public needs that we believe passionately in serving."

"Today the Foundation is dedicated to building a better Boston through engaging communities, inspiring vision, and provoking positive change with the power of design."

"Right now—today—the BSA Foundation is supporting work that affects individuals, communities, and the City itself. Maybe you’ll recognize some of these program’s names... Common Boston, the Community Design Resource Center, Renovate for Recovery, Family Design Days, KidsBuild! These are high-impact initiatives and we can’t wait to do more."

—Mike Davis FAIA
End notes

- Staff
- Organizational descriptions
EXECUTIVE DIRECTOR
Eric White

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Penny Mitchell, Development Director
Heather Sampson, ABX Director
Angela King, ABX Marketing Manager

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Gretchen Schneider AIA, Civic Engagement Director
The Boston Society of Architects/AIA (BSA) is committed to professional development for its members, advocacy on behalf of great design and, together with its sister organization, the BSA Foundation, sharing an appreciation for the built environment with the public at large. Established in 1867, the BSA today consists of nearly 4,000 members and produces a diverse array of programs and publications, including ArchitectureBoston Expo and ArchitectureBoston magazine. A chapter of the American Institute of Architects, the BSA is a nonprofit, professional-service organization. For more information, visit architects.org.

The goal of the BSA Foundation is to enhance public understanding of the built environment and the processes that shape it. With understanding, our communities will be better equipped to enrich and preserve our physical and natural surroundings. The Foundation’s vision is to build a better Boston by engaging communities, inspiring vision, and provoking positive change. The Boston Society of Architects/AIA established the Foundation in 1971 with a goal of engendering in current and future generations informed commitment to sensitive, well-designed, humanistic environments. A 501(c)(3) public charity, the Foundation is an independent corporation governed by a 15-member Board of Trustees that includes six architects as well as nine non-architect members. For more information, visit architects.org/foundation.

BSA Space, Boston’s leading cultural institution for architecture and design, is home to the Boston Society of Architects/AIA (BSA) and the BSA Foundation. The BSA is one of the oldest chapters of the American Institute of Architects. The BSA Foundation, a charitable organization, supports activities that illuminate the ways that design improves the quality of our lives. All exhibitions at BSA Space are supported by the BSA Foundation. BSA Space is open Monday through Friday from 10:00 am-6:00 pm, and on weekends and holidays from 10:00 am-5:00 pm. Admission is free and open to the public. For more information visit architects.org/bsaspace.