



The Boston Society of Architects congratulates the Boston 2024 Organizing Committee for developing a winning plan and communications strategy for the Olympics. We are particularly pleased with the progressive urban planning approaches that distinguished Boston from its competitors. These include a reliance on walkability and mass transit, the creative use of existing sports venues through strategic partnerships with institutions, a commitment to sustainability, and the adaptive reuse of the facilities after the Games. We also appreciate that the Organizing Committee will present the plan and solicit feedback at community forums in diverse neighborhoods across the City.

Moving forward, the community conversation will deepen and become more specific, and this will require a change in focus. Bostonians are notoriously suspicious of boosterism and slickly-packaged marketing campaigns. Mayor Martin Walsh's State of the City Address successfully launched a dialogue about ways to bridge the gap between Boston's economic advantages and the significant social justice issues still faced by our city. His tone and message are perfect examples of how to frame the Olympics conversation.

Our membership includes internationally recognized architects and urban designers and innovative young firms. They have worked in Boston's neighborhoods, planned the region's infrastructure, and produced high quality design within the context of limited budgets. The Organizing Committee should utilize the BSA's resources as it continues its work. The BSA Space, overlooking "Olympic Boulevard," is a perfect venue for an upcoming public forum on how the Olympic bid can make enduring improvements to the city and region. We would welcome the chance to host such an event and promise a thoughtful audience ready for an informed dialogue.

The BSA looks forward to hearing from the Organizing Committee about the next steps in organizing a forum, and working with you on this truly exciting opportunity.

A handwritten signature in black ink, appearing to read "Tim Love". The signature is fluid and cursive, with the first name "Tim" and last name "Love" clearly distinguishable.

Tim Love AIA
BSA President