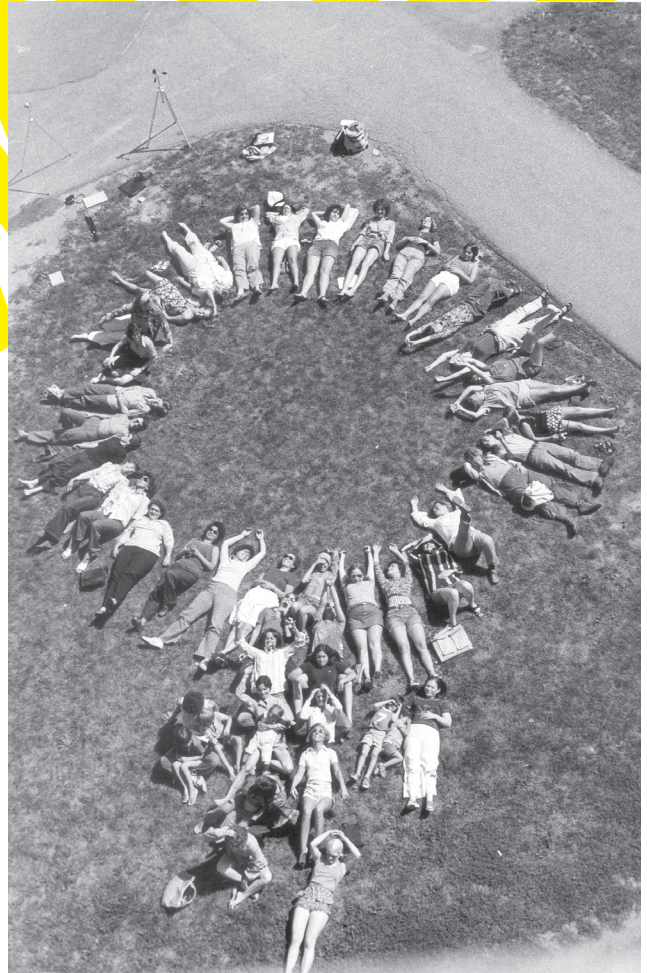


NOW WHAT?! ADVOCACY ACTIVISM and ALLIANCES in AMERICAN ARCHITECTURE since 1968

Now What?! at the Boston Society for Architecture (on view now–October 31, 2022) welcomes architects and designers, artists and activists, educators and students to view the exhibition before it closes later this fall. Ideas and suggestions for ways to engage with the content are outlined on the following page. If you don't see what you are looking for, please reach out to BSA Gallery Manager, Maia Erslev at merslev@architects.org.

ABOUT THE EXHIBITION

Now What?! Advocacy, Activism & Alliances in American Architecture Since 1968 is a traveling exhibition that links the design community to larger social and political movements of the late 20th century, placing design practice in the foreground and engaging viewers in critical conversations around history, progress, and the built environment. *Now What?! acknowledges national and grassroots efforts by a wide coalition of organizations and professionals to change the face of architecture and design in the United States.*



NOW WHAT?! BOSTON

When planning your event, consider the exhibition's four themes: 1) **Advocacy**, 2) **Representation** 3) **Workplace**, 4) **Academy**.

Take a look at [articles](#) from the exhibition to familiarize yourself with *Now What?!* content.

ENGAGEMENT IDEAS

PROMOTE VISIBILITY

Promote visibility of activism in the field and raise awareness of the role women and minorities advocating for change in architecture and related disciplines.

GENERATE CONVERATION

Generate conversation, alliance-building, and participation from architecture firms, architecture schools, and related organizations in Boston.

ENGAGE & ACTIVATE

Engage and activate the collection and recording of stories that build a history of activism that remains largely unwritten.

INSPIRE ACTION

Inspire activism around urgent causes.

WRITING

The exhibition contains over 150 examples of activism by architects over the past 50 years. We know we don't have them all. Contribute your own writing to the walls of the exhibition. We are looking for Boston-specific stories to add to a "Boston Changemakers" section of the exhibition. Highlight an individual, practice, event, or historical moment in your own words or images and be a part of the exhibition.

EXHIBITION TOUR

Guide a group through the exhibition with a focus on highlighting exhibition themes specific to your research, practice, or interests.

QUESTIONS TO CONSIDER

- What has changed in the architecture profession since 1968?
- Can architectural education foster new generations of activists?
- When is design liberating?
- Who do we advocate for?
- Who inspires you to advocate for change?
- How can architects and designers make Boston more livable?

