



BSA

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WHY PARTNER WITH THE BSA?

The Boston Society for Architecture (BSA) is a diverse community committed to improving the quality of life for everyone through architecture and design. By hosting membership networks, professional programs, youth design education programs, fostering community engagement, and initiating civic transformation, the BSA is making this a region where architecture and communities flourish.

Established in 1867, the BSA/AIA is the second largest chapter of the American Institute of Architects (AIA) and New England's largest building industry association with more than 4,500 members.

Launched in 1971, the BSA Foundation works together with the BSA/AIA to make great architecture and the power of the design process available to everyone.

BSA Space is home to the BSA, nestled on Boston's waterfront between the Fort Point Channel and the Rose Fitzgerald Kennedy Greenway, and Boston's only center dedicated to the exploration of architecture and design through exhibitions, tours and programs.



WHY PARTNER WITH THE BSA?

Virtual Traffic

70,000+

UNIQUE VISITORS MONTHLY ON ARCHITECTS.ORG

150

AVERAGE VIRTUAL PROGRAM ATTENDANCE

Currents Professional e-Newsletter

A bi-weekly e-newsletter for industry professionals. Open rate: up to 30%

8,500+

CONTACTS

Social Media Channels

8,900+

FACEBOOK FOLLOWERS

12,400+

FOLLOWERS ON TWITTER

8,900+

LINKEDIN GROUP MEMBERS

4,000+

FOLLOWERS ON INSTAGRAM

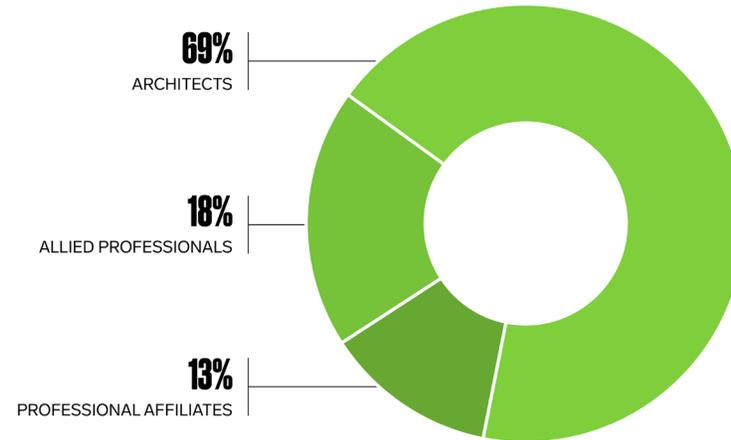
BSA Space Visitors

23,000+

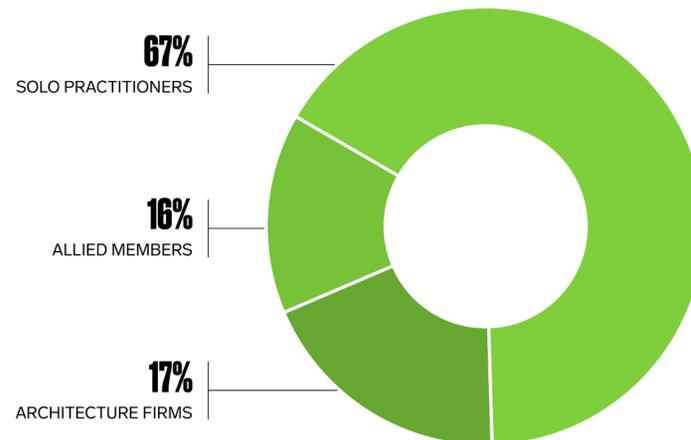
A YEAR

(This number is based on pre-covid data)

Three Thousand Seven Hundred Sixty One Members



Seven Hundred Forty One Firms



*Statistics based on the 2016 BSA Annual Report and Google Analytics from January 2019

PROGRAMS & EVENTS



DESIGN AWARDS

DATE: Ongoing sponsorship available

Promotional Communication beginning April 2021

AUDIENCE: Architecture and Design applicant teams including all sub-consultants

AUDIENCE SIZE: Over four hundred design and building professionals submit projects every year

SPONSOR PROFILE: Any corporate entity that desires their name, logo, and likeness to be attached to an investment in quality architecture

The BSA offers the opportunity to sponsor awards programs honoring design excellence in Massachusetts, throughout New England and elsewhere. Design Awards celebrate excellent architecture and reward clients for investing in it.

2021 AWARD CATEGORIES:

- Accessible Design
- Higher Education Facilities Design
- Housing Design
- Honor Awards for Design Excellence
- Hospitality Design
- Small Firms Design
- Sustainable Design
- Unbuilt Architecture and Design

Contact: Patricia Olshan polshan@architects.org for information.

SPONSORSHIP TIERS

Category Sponsorship
\$5,000

ENTITLEMENTS

- Mention and logo inclusion in all relevant BSA Design Awards communications and marketing material (“Presented by [Company name]”)
- Exclusive mention during award presentation at BSA Awards Gala
- Priority access to BSA Awards Gala, and sponsorship packages to guarantee attendance (limit 5 tickets per category sponsor)
- Sponsored, promotional content feature on BSA’s website (content guidelines apply)
- Sponsorship acknowledgement across all social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- Dedicated promotional email to all BSA Design Awards participants
- Logo on the BSA Design Awards website

DESIGN AWARDS GALA

DATE: January 21, 2021 | 6:00-7:00 PM EST

AUDIENCE: Architecture and design applicants along with all sub-consultants of Design Awards submissions

AUDIENCE SIZE: Over 500 design and building professionals

SPONSOR PROFILE: Any entity that desires their name, logo, and likeness to be attached to an investment in quality architecture

The BSA Awards Gala is a celebration. While we can't gather together in a full auditorium this year, there is much to applaud. 2020 saw designers create excellent work. Save the date to toast all that the BSA community has achieved, and all that it has to look forward to.

The BSA offers the opportunity to sponsor the Design Awards Gala as an opportunity to congratulate award-winning architects, network with industry leadership, and highlight the connection between your company and design excellence.

Contact: Patricia Olshan polshan@architects.org for information.

SPONSORSHIP TIERS

Gold
\$3,500

ENTITLEMENTS

- Logo on the Gala page on architects.org and the 2020 BSA Design Awards website
- Logo on thank-you slide during awards ceremony
- Credit line in main press releases promoting the Gala and the 2020 BSA Design Awards winning projects
- Name recognition on attendee registration confirmation email
- Logo on every digital marketing message promoting the Gala
- Mention in the 2021 BSA President's speech during the awards ceremony
- Sponsorship acknowledgement across social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 60-second to 3-minute speaking and/or video opportunity at awards ceremony

Silver
\$1,500

- Logo on the Gala page on architects.org and the 2020 BSA Design Awards website
- Logo on thank-you slide during awards ceremony
- Credit line in main press releases promoting the Gala and the 2020 BSA Design Awards winning projects
- Name recognition on attendee registration confirmation email
- Logo on every digital marketing message promoting the Gala
- Mention in the 2021 BSA President's speech during the awards ceremony
- Sponsorship acknowledgement across social media platforms (Facebook, LinkedIn, Twitter, Instagram)

DESIGN AWARDS GALA CONT'D

SPONSORSHIP TIERS

ENTITLEMENTS

Bronze
\$1,000

- Logo on the Gala page on architects.org and the 2020 BSA Design Awards website
- Logo on thank-you slide during awards ceremony
- Credit line in main press releases promoting the Gala and the 2020 BSA Design Awards winning projects
- Name recognition on attendee registration confirmation email
- Logo on every digital marketing message promoting the Gala
- Mention in the 2021 BSA President's speech during the awards ceremony
- Sponsorship acknowledgement across social media platforms (Facebook, LinkedIn, Twitter, Instagram)

KIDSBUILD!

DATE: Spring 2021

AUDIENCE: Children and families throughout Greater Boston

AUDIENCE SIZE: All BSA members along with hundreds of visitors within the Boston Community

SPONSOR PROFILE: Companies wishing to be connected to the outreach of a no-cost event to the children and families throughout the Greater Boston region

KidsBuild! is the BSA Foundation's largest family design event of the year! Volunteers from the design profession will guide nearly 1,000 children and their families as they build a city in Waterfront Square, the lobby of 290 Congress Street. Waterfront Square is open to the public and enjoys high traffic from those who visit, dine and work at Atlantic Wharf. At this free event, children choose a construction site from a fictional city grid, design and build a building out of recycled materials, and are awarded a certificate of occupancy from the city building inspectors.

Perfect for children age five-13, and welcoming designers of all ages, KidsBuild! allows children to formulate ideas about architecture and design as they build a city from the ground up. The city will remain in place in Waterfront Square to be enjoyed by the public for one week.

Now in its 28th year, this annual event enjoys media coverage and has been featured in Boston Design Week and Metropolis Magazine.

Contact: Polly Carpenter pcarpenter@architects.org for information.

SPONSORSHIP TIERS

ENTITLEMENTS

Sponsor
\$2,500

- Sponsorship recognition on exhibition and related programs pages at architects.org: logo, link
- Logo inclusion in all relevant communication and marketing materials for the event
- Guaranteed registration for the event (typically full 3 weeks in advance)

Associate Sponsor
\$1,000

- Logo inclusion in all relevant communication and marketing materials for the event
- Sponsorship recognition on exhibition and related programs pages at architects.org: logo, link
- Guaranteed registration for the event (typically full 3 weeks in advance)

Supporter
\$500

- Logo inclusion in all relevant communication and marketing materials for the event
- Sponsorship recognition on exhibition and related programs pages at architects.org: logo, link

CLIENT CONVERSATIONS

AUDIENCE: Architects, Engineers, Contractors (AEC)-75%; Marketing, Business Development & Operations Professionals-15%; Client Developers-5%; Other-5%

AVERAGE ATTENDANCE: 65-70 paid registrants per session

SPONSOR PROFILE: Building product suppliers, construction, engineering, AEC and other design firms

PROGRAM FREQUENCY: Monthly; 2nd Tuesday of every month

PRICING: 1 Session: \$20 (BSA Member) // \$40 (Non-member); 3-pack: \$50 BSA Member // \$100 (Non-member)

FORMAT: Zoom Panels, one-on-one interviews, virtual tours

The BSA Client Conversation series is focused around quarterly themes, spotlighting clients with not only their projects, but their strategies for managing change through development and investment during these complex times. Conversations will span a range of market sectors, and provide insight into the capabilities and skills clients look for when selecting a design team.

Sessions will be hosted by Carole Wedge FAIA LEED AP, CEO, Shepley Bullfinch the 2nd Tuesday of every month and presented in different formats, including panel discussions, interviews, and virtual tours. For more information, visit:

architects.org/programs/client-conversations

*Email: Sponsor creates content; BSA will email to participants (The BSA does not share lists)

**One session video available, pending content and availability.

Contact: Patricia Olshan polshan@architects.org for information.

SPONSORSHIP TIERS

ENTITLEMENTS

Advertising Video Sponsor
\$2,500

Promote your firm, service, product, or award with a 30-second "commercial" during each monthly. Video will be included in the recorded session. Sponsorship is for ONE quarter**.

- Limit: 3 sponsorships available per quarter
- Sponsor is responsible for creating a video, testing and delivery to BSA prior to designated deadline
- Two quarterly program passes** (\$200/pp value)
- Verbal recognition by BSA Host during all live programs
- One-off email to all series attendees (timing to be mutually determined)
- Company logo on event web page(s)
- Company recognition on social media (to include LinkedIn and Twitter)

Quarterly Program Series Sponsorship
\$2,000

Premium visibility as a Client Conversations Series Sponsor. Three sessions per quarter.

- Promote your firm, service, product, award with a 30-second "commercial" prior to each monthly session of online panels, interviews, or tours. Sponsorship is for ONE quarter.
- Sponsor is responsible for creating video and delivery to BSA prior to designated deadline
- Two quarterly program passes (\$200 value per person)
- Verbal introduction/recognition by BSA Board member/Host during all live programs
- One-off email to all series attendees (timing to be mutually determined)
- Company logo on event web page(s)
- Company recognition on social media (to include LinkedIn and Twitter)

Individual Session Sponsorship
\$750

Sessions includes breakout networking, client presentation and conversation with the host and participant Q&A.

- Two program passes (\$80/pp value)
- Company logo included in presentation and with verbal recognition by BSA Host during all live programs
- Company logo on digital marketing, including program emails and newsletters
- Company logo on event web page
- Company recognition on social media (to include LinkedIn and Twitter)

HOMEOWNER'S PROJECT HANDBOOK

DATE: Launched Spring 2021

AUDIENCE: Residential architects, contractors (AEC), advertisers (consultants, contractors, manufacturers, etc.), New England home and business owners considering various construction projects

AUDIENCE SIZE: BSA Architecture Firm members; Sole-practitioner BSA/AIA members; Sole-practitioner AIA Western Massachusetts members; and Sole-practitioner AIA Central Massachusetts members

SPONSOR PROFILE: Residential architects, home building product suppliers and manufacturers (furniture, materials, lighting), contractors (AEC), interior and landscape design firms, residential real estate firms

FORMAT: HPH is hosted on architects.org with sharable search engine results. architects.org/hph

The Boston Society of Architects/AIA Homeowner's Project Handbook (HPH) is a free online resource for homeowners and small business owners considering renovations, additions, or new construction projects. HPH provides AIA member architects in Massachusetts and the New England area the opportunity to promote their services to prospective clients.

The hottest 2020 pandemic purchase is a home, with little signs this will stop in 2021. The National Association of Realtors (NAR) released a report in late September finding that existing home sales had hit a 14-year high in August. Bloomberg reported that if homes continue to sell at that rate, the US would run out of new homes inventory in just over three months.

Contact: Patricia Olshan polshan@architects.org for information.

ADVERTISING OPPORTUNITIES (ANNUAL OFFERING)

ENTITLEMENTS

Sponsored HPH Content
\$1,500/\$600
 non-BSA member/
 BSA member pricing

- Content will be featured on the HPH homepage
- Content will be shared on social media (to include LinkedIn and Twitter) throughout the year
- Includes 500 words, a max. of four images and two web links, or a two-minute video

HPH Banner: Landing Page
\$850/\$350
 non-BSA member/
 BSA member pricing

- Banner image featured prominently on HPH landing page, (300X250px)

HPH Banner: Article Page
\$750/\$250
 non-BSA member/
 BSA member pricing

- Banner image featured prominently on HPH article page, (728X90px)

EXHIBITIONS

Due to COVID-19, all exhibitions are currently on pause.
If interested, please inquire for more information.



CITYPRINT

DATE: Continuing through 2021

AUDIENCE: All members of the Boston Community and visitors

AUDIENCE SIZE: All BSA members including 23,000+ annual visitors to BSA space.

SPONSOR PROFILE: Any company in the Greater Boston Community.

CityPrint is the product of collaborative community making and its ability to inspire and represent an entire region through the creation of a new, digitally-fabricated model of the City of Boston. Visitors will be able to watch the City of Boston be printed with on-site 3D printers in the gallery at BSA Space as the city takes shape.

Contact: Paige McWhorter pmcwhorter@architects.org for information.

SPONSORSHIP TIERS

ENTITLEMENTS

Lead Sponsor
\$7,000

- Sponsorship recognition on exhibition and related programs pages at architects.org: logo, description, link
- Sponsorship recognition in exhibition signage
- Sponsorship acknowledgement across all social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- Sponsorship recognition in each email blast promoting the exhibition
- Sponsorship recognition in press release
- Dedicated promotional email to all participants after the exhibition opening reception
- Opportunity to make two-minute introductory remarks at the exhibition opening reception
- Sponsor created content marketing piece to be shared on architects.org. Content guidelines apply

Contributing Sponsor
\$3,000

- Sponsorship recognition on exhibition and related programs pages at architects.org: logo, link
- Sponsorship recognition in exhibition signage
- Sponsorship recognition via social media
- Sponsorship recognition in each email blast promoting the exhibition

Supporter
\$500

- Donation of a single block
- Sponsorship recognition on exhibition and related programs pages at architects.org: logo, link
- Sponsorship recognition in each email blast promoting the exhibition

KNOWLEDGE COMMUNITIES



LIST OF KNOWLEDGE COMMUNITIES:

- Access Committee
- Administration and HR Network
- AIA Massachusetts Government Affairs Committee
- ARCHICAD Boston User Group
- BosNOMA
- BSA/SCUP College and University Roundtable
- Building Enclosure Council
- Carbon Leadership Forum (CLF) Boston
- Codes Committee
- Committee on Resilient Environments (CORE)
- Committee on the Environment (COTE)
- DataCAD Boston Users Group
- Design for Aging Committee
- Design Visualization
- DOCOMOMO
- Emerging Professionals Network (EPNet)
- Equity, Diversity, and Inclusion (EDI) Network
- Finance & Operations Network
- Global Design Initiative for Refugee Children
- Global Practice Network
- Healthcare Facilities Committee
- Historic Resources Committee
- Housing Committee
- INFRA\TECTURE
- IT Wizards
- K-12 Educational Design
- LGBTQ Network
- MakeTANK
- Marketing/PR Network
- MetroWest Network
- MKR|MGR
- Open Architecture Collaborative Boston
- Passive House Massachusetts
- Placemaking Network
- Project Management Roundtable
- Residential Design Committee
- Revit Users Group
- SketchUp Bootcamp
- Small Practices Network
- Sustainability Education Committee
- Urban Design Committee
- Vectorworks Users Group
- Women in Design (WiD)
- Women Principals Group

SPONSORSHIP TIERS

Sponsor
\$3,500

ENTITLEMENTS

- One educational committee event presentation on a mutually agreed topic presented by Company
- Company logo on Knowledge Community's web page
- Company logo placement in all Knowledge Community emails
- One-off email to Knowledge Community sent on behalf of BSA

Contact: Susan Green sgreen@architects.org for information.

DIGITAL ADVERTISING

WEB ADS

GLOBAL DISPLAY ADS

Promote your company and services site wide, with ads appearing in the full width banner across multiple key pages across the site including the homepage, BSA news, event pages, exhibitions, and program pages.

\$2,500 a month (minimum 3 months)

HOMEPAGE DISPLAY ADS

Promote your company and marketing message on a high-visibility spot on the homepage alongside BSA content.

\$1,795 a month

TARGETED DISPLAY ADS ON JOBS PAGES

Promote your brand on the most visited page. A very effective way to reach emerging professionals and people trying to hire them and other design professionals looking for the next career opportunity.

\$1,495 a month (minimum 3 months)

SPONSORED CONTENT

Promote content on architects.org to elevate the reach of your brand narrative. Your article will run for two months alongside BSA News. We will extend your reach through our social networks and e-newsletters.

\$3,500 (minimum 2 months)

The screenshot shows the BSA website homepage. At the top, there is a navigation bar with the BSA logo, a search bar, and links for Jobs Board, Join & Renew, Donate, About, Stories, Exhibitions, Calendar, Programs, and Members. Below the navigation is a mission statement: "The Boston Society for Architecture is a community committed to improving the quality of life for everyone through architecture and design. **Architecture is for everyone.**"

The main content area is titled "BSA NEWS" and features three news stories:

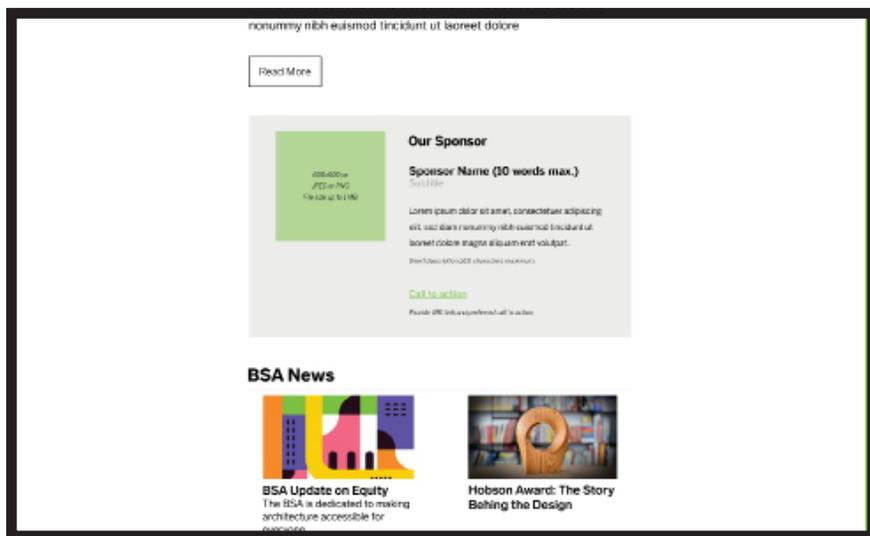
- CITY of BOSTON** (News Story, Mar 26, 2020): **DESPITE STATE ORDER, BOSTON MAYOR MARTIN J. WALSH EXTENDS CONSTRUCTION BAN**. Subtext: "Boston construction sites to remain closed for now." Image: A photograph of the Boston State House dome.
- GOVERNOR BAKER ORDERS ALL CONSTRUCTION PROJECTS TO CONTINUE OPERATIONS DURING THE STATE OF EMERGENCY** (News Story, Mar 25, 2020). Subtext: "The March 25 order supersedes local policies." Image: A photograph of a construction site with workers.
- THE CORONAVIRUS AND BSA SPACE (MARCH 16, 2020)** (Community News, Mar 24, 2020). Subtext: "To support public efforts to reduce the spread of COVID-19, the BSA offices are closed from Tuesday, March 17 through Wednesday, April 1. The BSA Space gallery is closed through April 12." Image: A photograph of the BSA Space gallery interior.

WEB ADS SPECIFICATIONS

- Headline: 10 words maximum
- Short description (optional) | 200 characters maximum
- URL link for call to action (CTA) - (Sample CTA: Learn more, find out how, etc.)
- Image (only for bottom banners): 600 X 600 pixels - accepted formats: JPEG, PNG. File size: Up to 1mb
- Company logo - preferred file type: AI; EPS; SVG. White or grey is preferred as it will be placed on a black field. Please don't include URLs or taglines.

SPONSORED CONTENT SPECIFICATIONS

- 1,000 words maximum
- Up to five images: 1,800 X 1,800 pixels - formats and file size limits same as above
- Video: please provide an embedded link



CURRENTS

Above-the-Fold (ATF) and Below-the-Fold (BTF) Ads

A bi-weekly e-newsletter sent to 8,500+ AEC professionals from Boston and New England.

- 30%+ open rate.
- Only two spots per e-newsletter.
- ATF: \$1,200 per insertion | BTF: \$1,000 per insertion

WEB ADS SPECIFICATIONS

- **Headline:** 10 words maximum
- **Short description:** 200 characters maximum
- **URL link for call to action (CTA)** - (Sample CTA: Learn more, find out how, etc.)
- **Image or logo:** 600 X 600 pixels - accepted formats: JPEG, PNG. File size: Up to 1mb (Note: will be on a light grey background)



JOBS BOARD

With the help of our job board, you can reach qualified candidates across the Greater Boston Area. In a competitive market, you need to sell yourself to job seekers. Talk about team dynamics, company culture, and opportunities for growth. Furthermore, you should enhance your job post with a high-quality logo.

PRICING*

- BSA Members: \$199
- Non-Members: \$398

ADDITIONAL PROMOTION

- For an additional \$150, you can promote your listing on the jobs board so it is included at the beginning of search results to increase its visibility.
- For \$300, you can promote your listing on the jobs board and have it included in Currents, our bi-weekly newsletter with 8,500+ subscribers in the AEC industry.

*PRICING IS BASED ON A 30-DAY POSTING

SPACE RENTAL

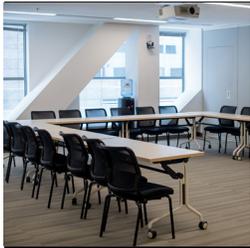




BSA GALLERY

Our gallery provides a unique setting for your event or program. With views of the Fort Point Channel and the Rose Fitzgerald Kennedy Greenway, the gallery is ideally suited for receptions, parties, small tradeshows, and product launches.

- Accommodates 300 guests for a reception
- Full access to continually changing BSA Space exhibitions
- Access to full-service catering kitchen
- Cost: \$4,500 for up to 4 hours; \$1,000 for each additional hour



PEARL STREET ROOM

With access to a second-floor balcony, Pearl Street Room is a dramatic, flexible space for your event or program.

- Accommodates 30 guests in a boardroom or classroom setting; 60 guests for theater-style
- Ceiling-mounted digital projector and screen as well as wireless Internet access
- Has a small private catering kitchen
- Cost: \$850 for up to 4 hours; \$175 for each additional hour



CONGRESS ROOM

Congress Room is an intimate setting ideal for a small, private meeting or conference calls.

- Accommodates up to 12 guests in a conference setting
- Has a speakerphone with conferencing capabilities
- Has wireless Internet access
- Cost: \$300 for up to 4 hours; \$50 for each additional hour



CHANNEL ROOM

Channel Room offers a gorgeous view of the Fort Point Channel. The room is ideally suited for meetings and classroom presentations.

- Accommodates up to 25 guests in a classroom setting or 40 guests for theater-style seating
- Has a speakerphone with conferencing capabilities
- Has a ceiling-mounted digital projector and screen as well as wireless Internet access
- Cost: \$850 for up to 4 hours; \$175 for each additional hour



HARBOR ROOM

Harbor Room is a unique space, ideal location for meetings and informal presentations.

- Accommodates up to 20 guests in a conference setting or 50 guests for theater-style seating
- Has a speakerphone with conferencing capabilities
- Has a ceiling-mounted digital projector and screen as well as wireless Internet access
- Cost: \$850 for up to 4 hours; \$175 for each additional hour

MEMBERSHIP



ALLIED MEMBERSHIP

BSA Allied membership is designed to help companies promote their brand, products, and services to architects and other building-industry professionals.

Examples of those eligible for Allied membership includes, consultants, builders, contractors, engineers, real estate professionals, interior designers, landscape architects, attorneys, manufacturers, distributors, service providers and anyone else who works with or hopes to work with AIA architects and other BSA members.

BSA ALLIED MEMBERSHIP FEES:

The annual fee is based on the total number of employees based in the local office applying for membership. Employees based in other US or international offices do not apply.

PER CALENDAR YEAR:	1-6 EMPLOYEES	7-24 EMPLOYEES	25+ EMPLOYEES
REINSTATING MEMBERS	\$638	\$1,280	\$2,137

ESTABLISHING CONNECTIONS WITH BSA/AIA MEMBERS:

- The BSA will submit courses and programs on your behalf for AIA Continuing Education credit
- Peer access to more than 40 BSA Knowledge Communities, task forces, and networks
- Online access to view contact information via our members-only directories on architects.org
- Company profile published on BSA Product & Service Directory at architects.org
- On-site recognition at BSA Space, including during the annual BSA Design Awards Gala
- Unlimited free event promotion: calendar listings online, mentions in Currents e-newsletter, and social media mentions

MEMBER PRICING:

- 50 percent off BSA Space room rentals, including our waterfront BSA gallery space
- 50 percent off BSA online job listings
- 25 percent off AIA Contract Documents
- Discounted advertising packages on Homeowner's Project Handbook, architects.org, and Currents e-newsletter
- Discounted tickets to BSA programs and events
- Discounted tickets for seasonal Architecture Cruises

PROMOTIONAL SUPPORT AT ABX:

- BSA member groups of five or more receive special pricing and registration assistance through BSA Group Registration service
- ABX exhibitors and sponsors feature a BSA Member logo emphasizing their company listing in the ABX on-site Guide
- ABX exhibitors and sponsors are also highlighted as BSA Members in the pre-show ABX Attendee Brochure
- ABX exhibitors and sponsors are listed on a dedicated BSA page of abexpo.com
- A list of BSA Allied members is prominently displayed at BSA headquarters on the show floor
- The BSA also offers complementary notary service to allied members. Members can also connect with the BSA community by seeking additional paid BSA advertising and sponsorships

CORPORATE SUPPORTER

Our Corporate Supporters make a significant investment in the BSA's mission. Our programs and initiatives address complex urban issues and bring broad awareness of the power of design to individuals, communities, and policy makers.

Our community of Corporate Supporters—made up of firms and organizations working in the built environment and supporting industries—help us build a better Boston through exhibitions, programs, and outreach. Most of the BSA's programs are free to the public in an effort to remain accessible and open to curious minds. We are a convener where individuals, organizations, municipalities, and firms can collaborate to envision a better world.

As a Corporate Supporter, you sustain this work and ensure that we remain an anchor and thinktank for ideas on how to tackle critical issues like climate change, urban mobility, and affordable housing.

WHILE SUPPORTER RECOGNITION DIFFERS BASED ON LEVEL OF SUPPORT, ALL OF OUR CORPORATE SUPPORTERS RECEIVE:

- Recognition on welcome panels at BSA Space
- Recognition on BSA Foundation website
- Recognition on BSA Foundation print, digital, and social media
- Invitation to exclusive, Corporate Supporter events and programs
- Advance notice for volunteer opportunities
- Advance registration and discounts to special events

TIERS OF SUPPORT:

- Provoking Change: \$50,000 and above
- Inspiring Vision: \$25,000 to \$49,999
- Engaging Communities: \$5,000 to \$24,999

RISING PHILANTHROPIST

Geared specifically towards young professionals interested in furthering their philanthropic reach within the design and architecture communities, Rising Philanthropists have the unique ability to be directly involved in the future of Greater Boston.

Foundation programs and initiatives address complex urban issues and bring awareness of the power of design to individuals, communities, and policy makers.

RISING PHILANTHROPISTS ENJOY SPECIAL BENEFITS INCLUDING:

- Invitations to exclusive events within the BSA's Corporate and Individual Supporter circle.
- Special Rising Philanthropists cocktail events.
- Informal gatherings to learn more about the impact their support is having within the community.
- Advance notice for volunteer opportunities.
- Advance registration and discounts to special events.

REQUIREMENTS FOR BEING PART OF THE RISING PHILANTHROPISTS:

- Agree with the mission and vision of the BSA.
- Must be under the age of 40.
- Actively engage with the community to represent the organization.
- Spread the word about Rising Philanthropists.
- Share your skills to the benefit of the organization.
- Attend and volunteer in BSA programs and activities to the best of your ability.

For more information or questions on our membership options, please contact Erika Shea, Membership Manager, at eshea@architects.org.

CONTACT US

BILLY CRAIG

Managing Director, Operations

bcraig@architects.org

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