

REQUEST  
FOR  
INNOVATIONS

IDEAS  
WORKSHOP

BSA

NOVEMBER  
15, 2022





# Request For Innovations

**Ideas Workshop**

11.15.22

## **Innovation Practice at the BSA:**

What are we curious about?

## **About the Request for Innovations:**

How might we do architecture differently?

## **BSA Resources:**

How can the BSA support?

## **About the Process:**

What are you curious about?





WHAT ARE  
WE CURIOUS  
/ ABOUT?

BSA

# Innovation Practice

**JENNY**  
Effron

**MADELEINE**  
Hykes

**NIGEL**  
Jacob

**TAYLOR**  
Johnson

**WANDY**  
Pascoal

**BEN**  
Peterson





# Innovation Practice

The Boston Society for  
Architecture exists to

**improve the quality of life for  
Boston-area residents**

by

**championing innovation in  
the built environment.**

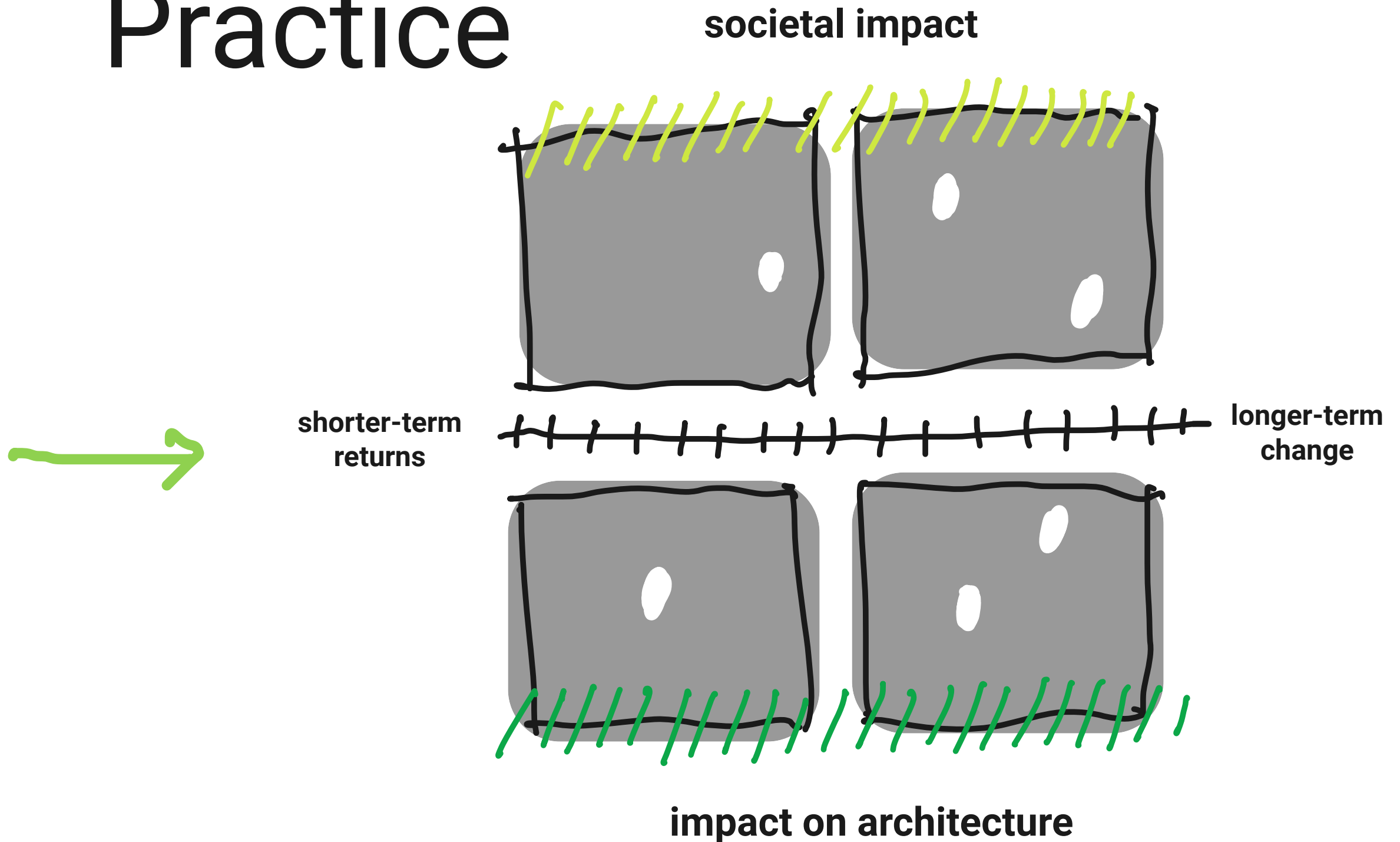
# Innovation Practice

To achieve this purpose, the  
BSA activates our diverse and  
passionate network through a  
**portfolio of collaborative  
initiatives**

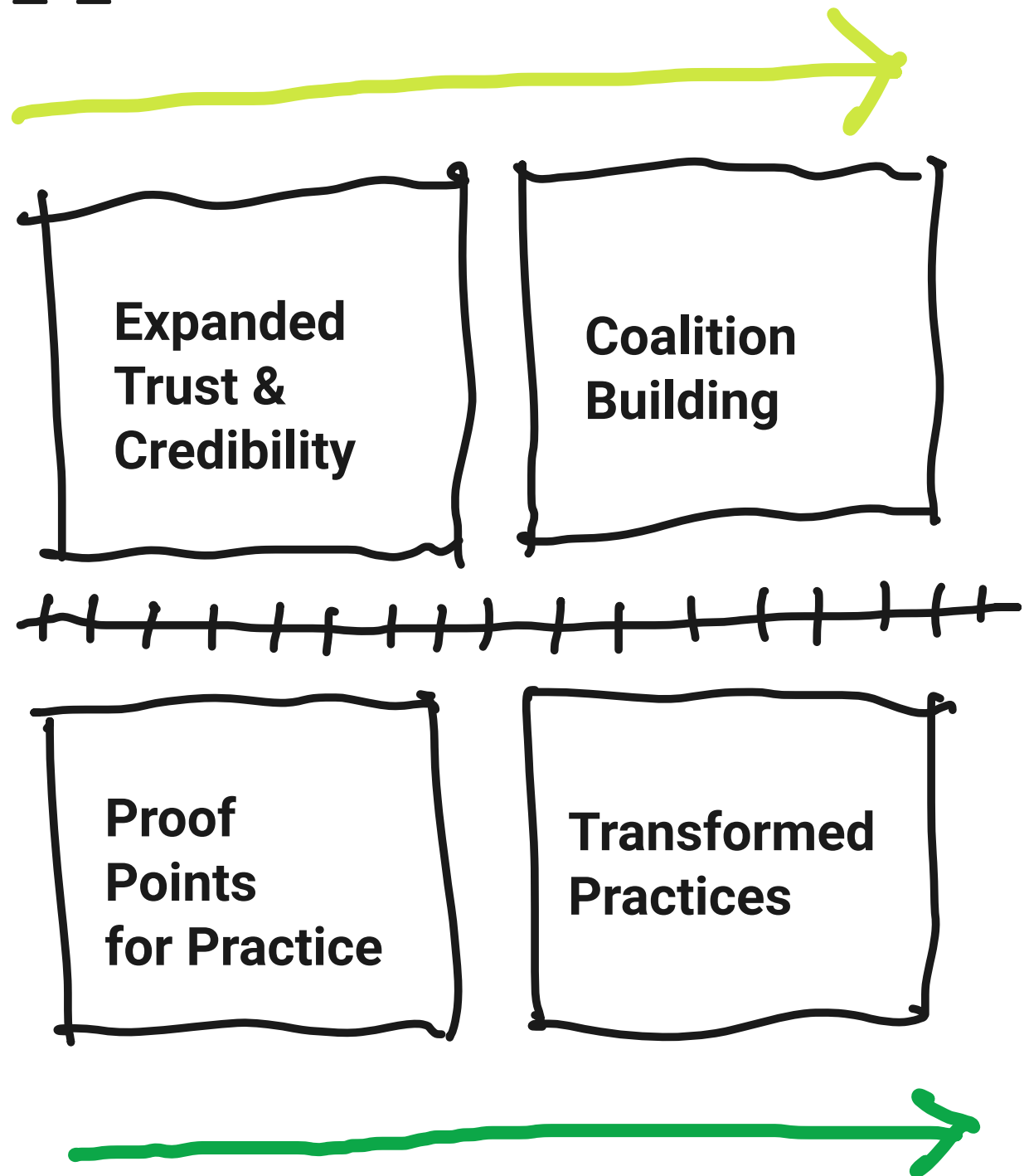
that seek solutions that move  
us towards a more equitable  
and sustainable future.



# Innovation Practice



# Innovation Practice





# Innovation Practice

**Systemic change requires deep partnerships.**

**Progress demands diverse perspectives.**

**Climate and equity are connected.**

**Impact requires action and audacity.**

**Transformative work is never done.**

# HOW MIGHT WE DO ARCHITECTURE DIFFERENTLY?

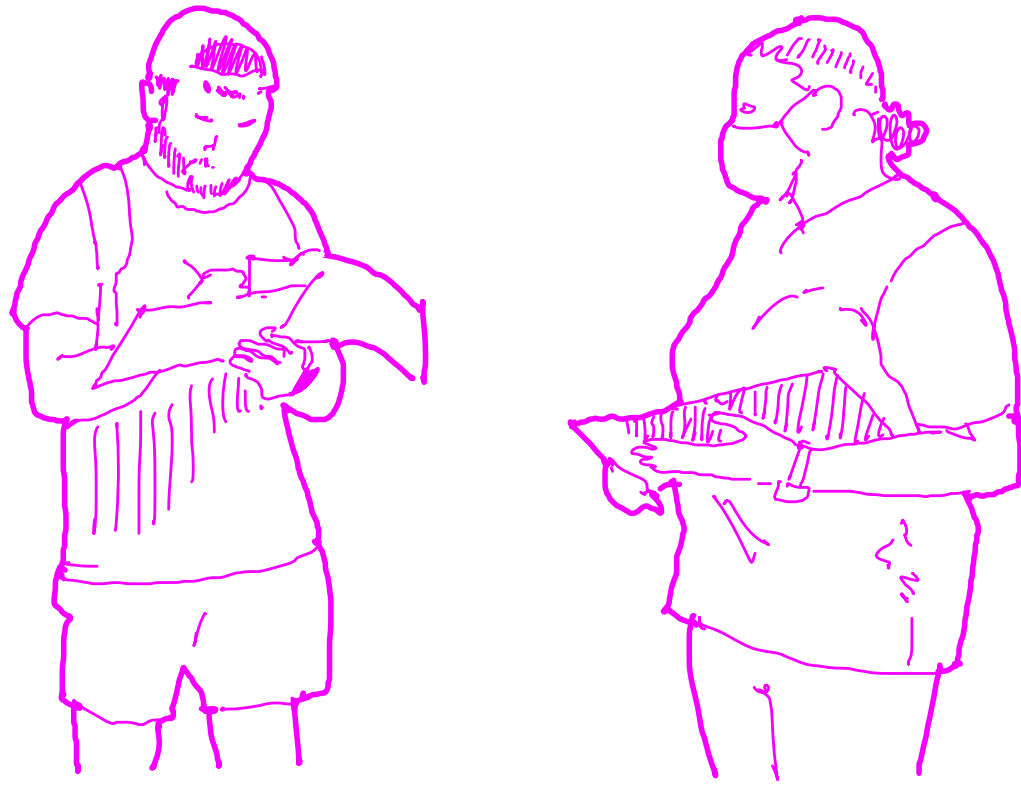
BSA





# Request For Innovations

**How might we do  
architecture  
differently?**



Push boundaries.

Reframe ways of working.

Explore architecture's roles.

# Request For Innovations

How might we..

**Address quality of life  
conditions for Boston-area  
residents?**





# Request For Innovations

How might we..

**Encourage new or emerging  
modes of practice?**

2

# Request For Innovations

How might we..

**Advance the pursuits of  
equity and climate  
adaption in the built  
environment?**

3



# Request For Innovations

How might we..

**Utilize the knowledge, skills,  
and tools of  
architecture and design?**

4

# Request For Innovations

How might we..

**Engage and activate the  
BSA's network of members  
and allied professionals?**

5

# Request For Innovations

How might we..

**Demonstrate and share  
specific proof points,  
learnings,  
and solutions?**

6

# Request For Innovations

How might we..

**Encourage collaborative**  
**or co-design processes**  
**with stakeholders?**

7



# Request For Innovations

How might we..

**Consider scalability -**  
**for new audiences,**  
**for new contexts**  
**for new applications?**



# Request For Innovations

**Some parameters:**

**6 months to 18 months**

**Proof points for design practice**

**New stakeholders**

**New offerings**



HOW CAN THE  
BSA SUPPORT  
YOUR IDEAS?

BSA

# BSA Resources

## **Innovation Practice as:**

co-navigators  
resource detectives  
impact investigators  
critical inquirers  
creative do-ers





# BSA Resources



**Co-designing a process**, with pathways and trajectories tailored to each project's capacity.

**BEN**  
Peterson

# BSA Resources

**JENNY**  
Effron

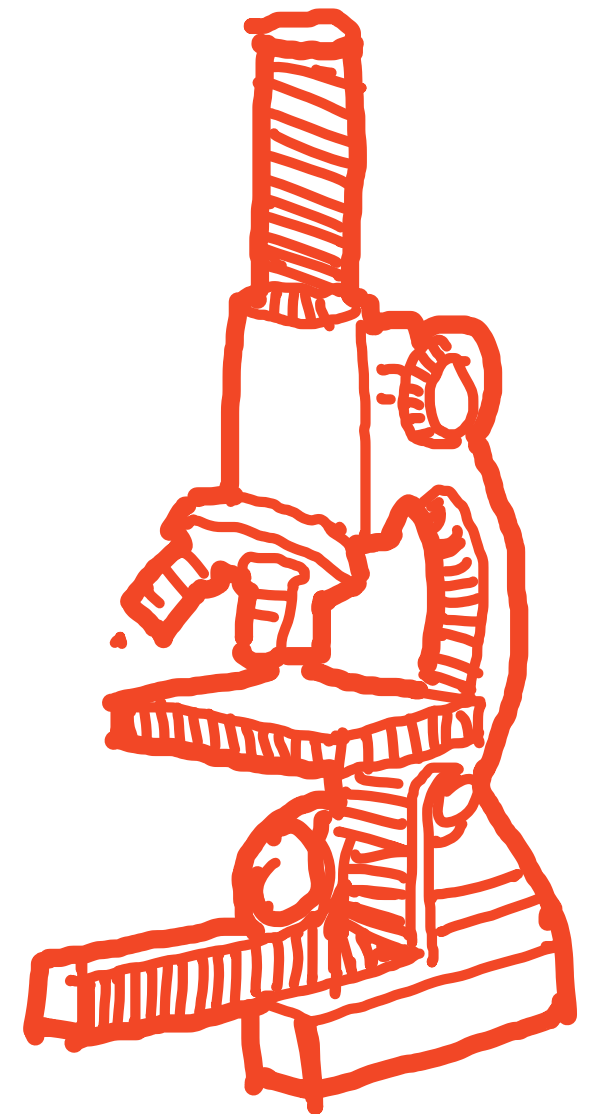


Looking to our **networks** and **relationships** for ways to (re)source social and financial capital.

# BSA Resources



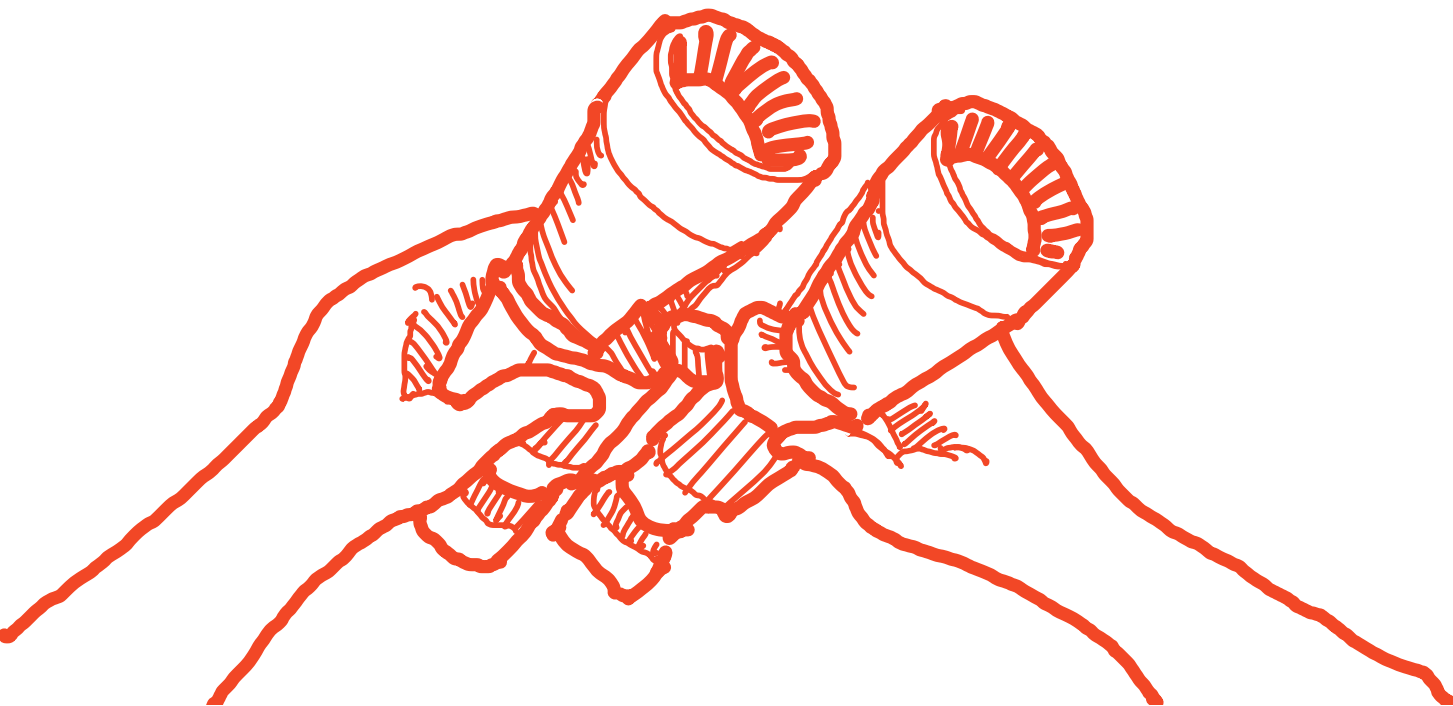
Developing, measuring, and sharing  
**process** and **objectives**.



# BSA Resources

**WANDY**  
Pascoal

Looking out to **other ways of doing, ask critical and thoughtful questions, and celebrating inquiry** to enrich each project

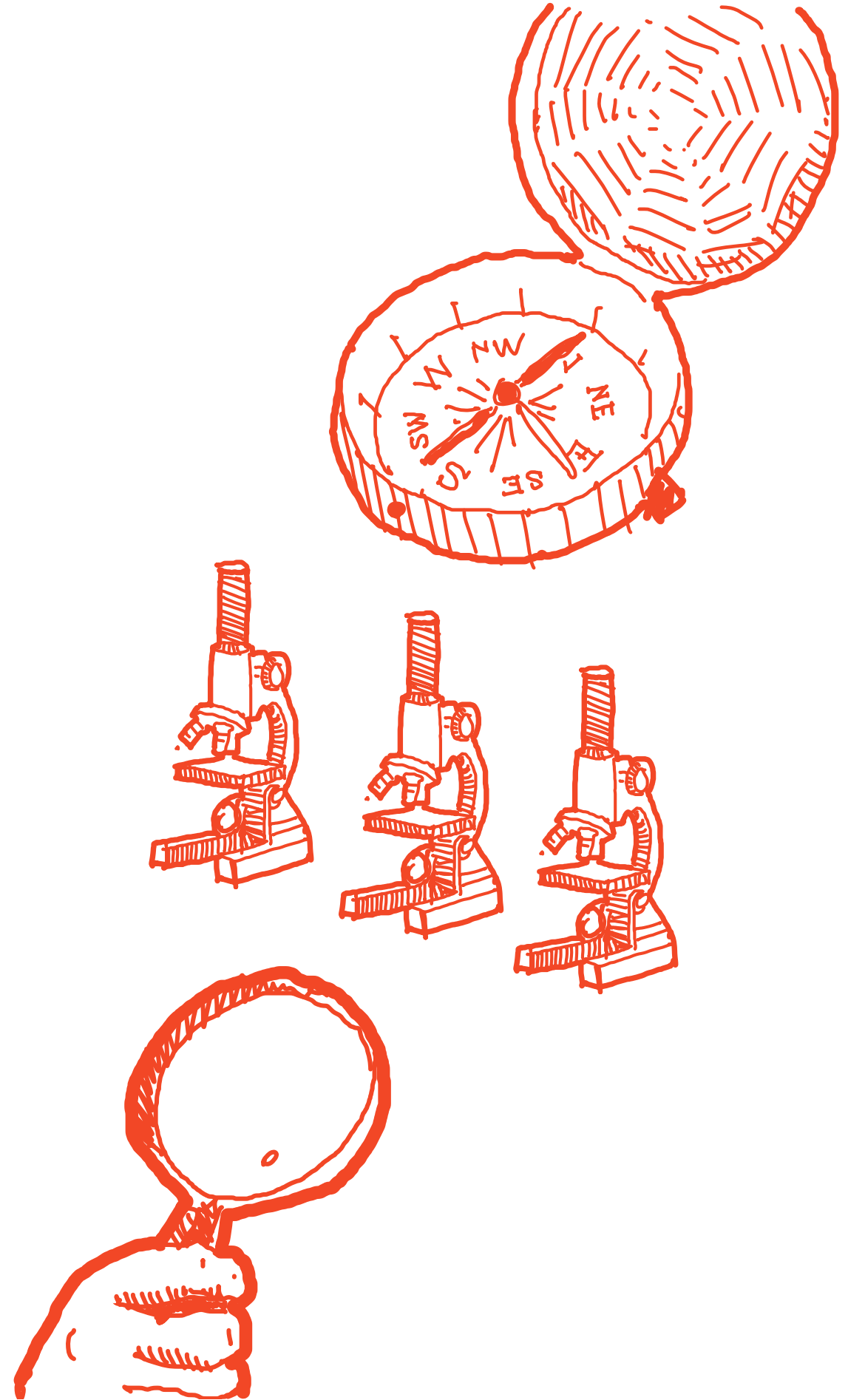





# BSA Resources

How we've supported and  
collaborated with partners in  
the past:

charrettes + workshops  
conferences, symposia  
design competitions  
public engagement  
exhibitions  
hosting - access to space  
convening - access to networks





A young girl with dark hair in braids, wearing a teal jacket, is leaning over a large map of a city spread out on the floor. She is looking intently at the map. A white, 3D-printed model of a city block is placed on the map. In the background, a person's legs in grey trousers and a blue shirt are visible. The map has orange lines and dots. The text "WHAT ARE YOU CURIOUS ABOUT?" is overlaid in large white letters.

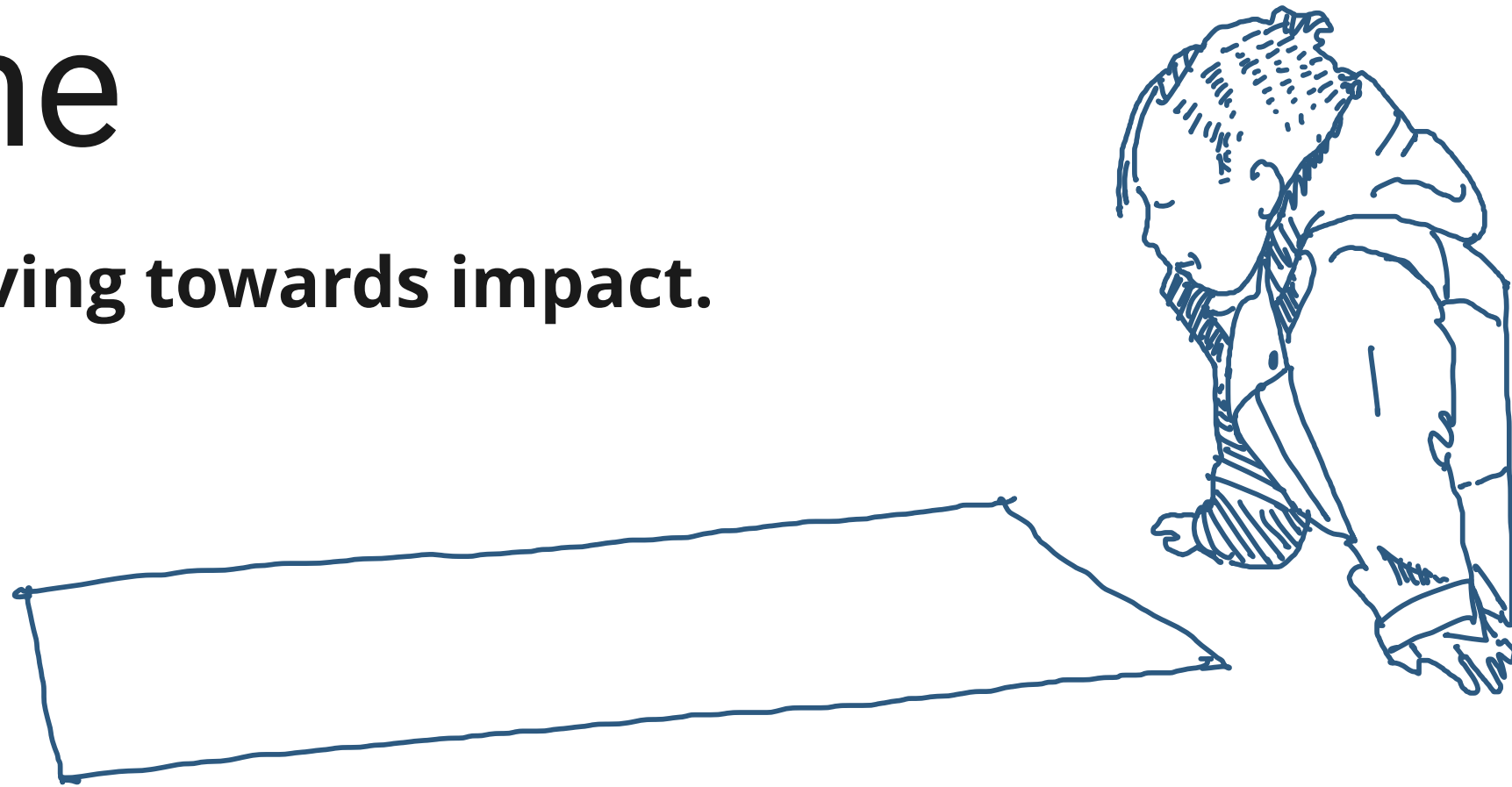
WHAT ARE  
YOU CURIOUS  
ABOUT?

BSA



# Process & Timeline

**Your ideas moving towards impact.**



Selection Process  
Timeline  
Important Dates



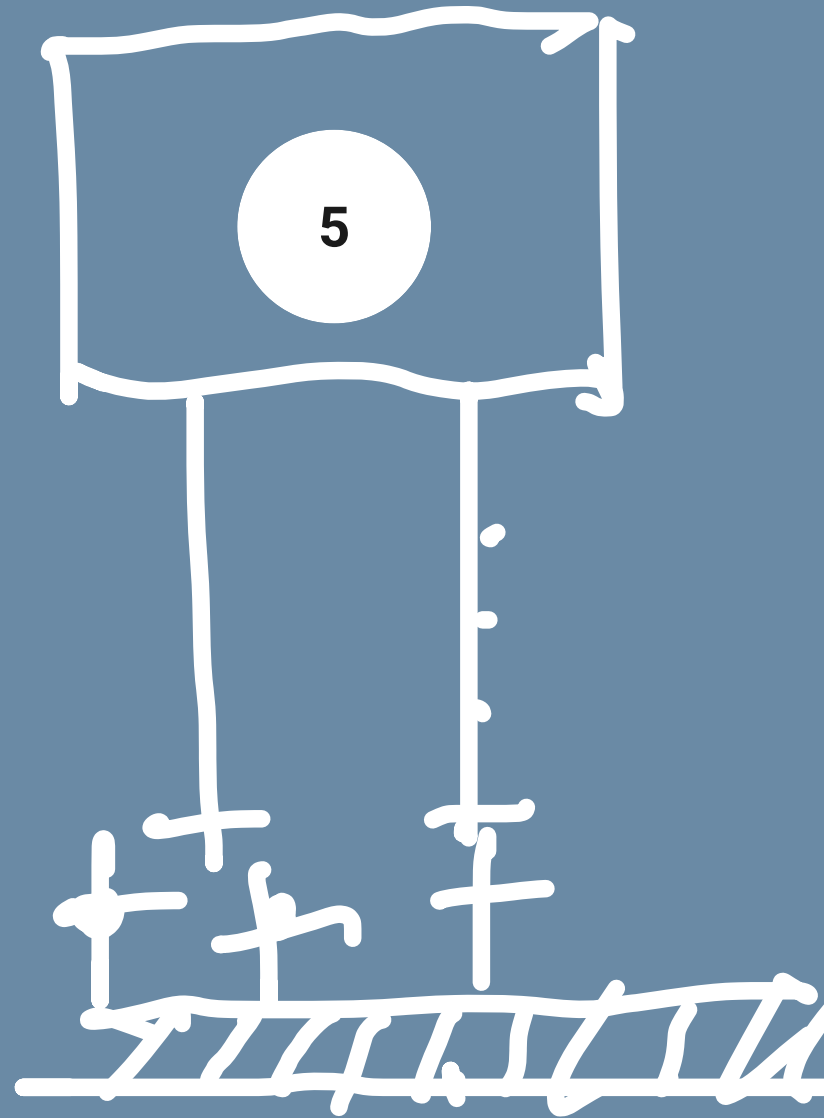
# Process & Timeline

## Selection Process

1. SAM Committee Review
2. Shortlist of projects
3. Strategic alignments
4. Open House
5. Inaugural Cohort: 2 - 3 Innovations



# Process & Timeline



# Process & Timeline

Phase 1 | **Project Submission**

**November 20 - January 17** | RFI Office Hours

**January 20** | Submissions due

# Process & Timeline

## Phase 2 | **Project Review and Selection**

**February 10** | Shortlist announced

**February 22** | Open House at BSA



# Process & Timeline

Phase 3 | **Project Planning and Activation**

**March 3** | Finalists notified

**March 13** | Work begins!

WE ARE  
EXCITED TO  
LEARN MORE!

innovations @  
architects.org

BSA

# Ideas Workshop



# Ideas Workshop

**Who's in the room?**

**What's on your mind?**

**What are your challenges?**

**Who is likely to be impacted?**

**Who isn't in the conversation (yet)?**