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The Reasons Offsite, an exhibition focusing on prefabricated architecture as a way to solve the growing need for urban spaces, premieres at BSA Space. (March 16--24, 2019)

There are currently 3 billion people living in cities. The high demand for urban spaces is expected to rise to around 5 billion by 2030, with 2 billion people living under the poverty line. This rapid urbanization challenges architects to define new strategies to accommodate this growth.

The Reasons Offsite, a touring exhibition from Portugal premiering at BSA Space on March 16, focuses on the use of prefabricated and modular building systems, referred to throughout the exhibition as “offsite architecture”, as a sustainable solution to fulfill the growing need for urban spaces. *The* exhibition will highlight how offsite architecture can tackle urban density, help lower the environmental impact of construction, while presenting why prefabricated and modular building systems have yet to reach the expected scale, rapidity, or affordability.

Inspired by the virtual nature of offsite architecture, gallery visitors will be fully immersed in an alternate reality by using Oculus headsets and walking around 3D representations.

Samuel Gonçalves, Principal at SUMMARY explains:

"The Reasons Offsite is the result of three years' work by SUMMARY, an architecture firm based in Porto (Portugal). The exhibition illuminates key moments in the history of offsite architecture practice and its potential to improve city living, while creating an immersive experience for the visitor through virtual and interactive displays."

Ted Touloukian AIA, Chair of the BSA Foundation says:

"The BSA Foundation is delighted to host the North American premiere of The Reasons Offsite. This exhibition explores new perspectives on building systems and sustainability using VR technology that provides visitors with a fully immersive experience that is certain to stimulate discussion about architecture and design."

The Reason Offsite will serve as a springboard to stimulate ideas and start a discussion on how offsite architecture can be used to face some of the biggest



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challenges faced by the industry today. Daily tours with the curator have been organized from an in-depth look at the exhibition. For more details please visit, architects.org/bsaspace/exhibitions/reasons-offsite

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About BSA Space

BSA Space, Boston's leading cultural institution for architecture and design, is home to the Boston Society of Architects/AIA (BSA/AIA) and the BSA Foundation. The BSA/AIA is one of the oldest chapters of the American Institute of Architects. The BSA Foundation, a charitable organization, supports activities that illuminate the ways that design improves the quality of our lives. All exhibitions are free and open to the public with support from the BSA Foundation. BSA Space is open Monday through Friday from 10:00 am–6:00 pm, and on weekends and holidays from 10:00 am–5:00 pm. For more information visit, architects.org/bsaspace.