



Women In Design BOSTON

Women in Design is a subcommittee of the Boston Society of Architects

# 22th Annual Women In Design Award of Excellence **NOMINATION FORM 2021**

This award is presented in recognition of a person who has designed one's own life in design, whose work exemplifies the best of process and product, and who uses a position of achievement to give back to the world of design and to the community at large.

**See page 2 to 4 for submission content, maximum page or word count, format, examples and tips.**

**Complete the entry form. Submit a compiled PDF with the entry form and supporting documents to the following addresses:**

- awards@architects.org
- fsilverman@sta-design.com
- Yanel.deangel@perkinswill.com

**Please attach a low resolution PDF to the email and provide a link from which to download a full resolution submission.**

**Deadline: All submissions are due by 4:00 pm on Friday, July 23rd, 2021**

**Nominee:**

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NAME E.MAIL

**Your contact information:**

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NAME

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PHONE E.MAIL

How did you hear about the award: [ ] Colleague [ ] Facebook [ ] LinkedIn [ ] architects.org [ ] Chapter Letter [ ] Currents [ ] Other

**Criteria:**

**Provide supporting documents describing how the nominee meets the criteria listed below:**

**Person**

A person who works or has worked in the New England region, who exemplifies the highest level of excellence in their contributions to the design community and the built environment.

**Process**

A process that reflects the "long and winding road" of an evolving career, and a collaborative, compassionate and participatory approach to working with others.

**Product**

Product includes design of built or un-built work, writing, teaching, publications, or any other material that demonstrate contributions to the design community and built environment.

**Position**

Describe how the candidate has used their position and success to affect change and advancement of design and of people.

*\*Persons who have died may receive an honorary award, posthumously, at the Committee's discretion.*

For further information please contact: BSA at awards@architects.org or 617-951-1433

**Typically, awards are presented to recipients at the Women in Design Awards Luncheon at Architecture Boston Expo. Due to the COVID-19 pandemic, we are unsure how the awards will be presented this year. Communication to follow as soon as available.**

## Submission

Please provide the following support material in 8 1/2" x 11" digital format (PDF file), 40 pages maximum, following the below format:

### SECTION 1: SUMMARY

- 35-word max nominee impact statement (not a biographical sketch but pertinent to why this candidate, what is the ripple effect achieved)  
**Example:** With a focus on civic engagement, Margaret has brought design expertise to socio-economically disadvantaged communities to empower with education and to coauthor ground up solutions, leaving a lasting impact of self-advocacy and built environment improvements.
- Description of how the nominee meets the awards criteria for Person, Process, Product, and Position, focusing on 3 areas of impact. Each Area of Impact articulates how that criteria are met through three clear buckets, format as follows:

**Area of Impact (1,2, or 3):** statement phrase or sentence  
200-word max each narrative  
Cite three (3) succinct example points of challenge – outcome

#### **Example:**

##### **Area of Impact 1: Transforming Educational Spaces**

*Using her expertise in Higher Education learning environments, Margaret has transformed the classroom experience into a new model setting a national trend for an inclusive and engaging pedagogy delivery. (200 words max each)*

**Example 1:** At Glover Community College, a new educational space model was introduced to break away from traditional knowledge delivery. Margaret led a reiterative process where students and teachers tested a variety of space typologies and technology arrangements. The outcome of this process was a new learning space that embodies a pedagogical model in which teacher and student co-develop knowledge content and with the use of technology they move through the curriculum in a collaborative fashion. Margaret used her expertise and position to lead a process that ultimately led to a new spatial and technology enable typology that benefited the Glover community and had a national impact in many other Higher Education Institutions. Margaret has co-presented the benefits of this model with Professor Perez at many Higher Education conferences. (This example focuses on how Margaret used her position to lead a different process that reimagined an experience and a product, ultimately leading to an outstanding contribution to Higher Education)

**Example 2:** To roll out the new learning model and space typology, Margaret had to overcome the challenge of integrating technology in a seamless way. Margaret engaged with the Broome Corporation to adapt existing technology to be integrative to the classroom walls. This partnership led to a new product that allows students to hear each other voices in a clear way so 360 teaching could be performed with greater fluidity. While it took many pilot projects with schools, Margaret's clear process for beta testing the technology gained her the trust of users and a new line of products priced affordably for schools.

**Example 3: ...**

## Area of Impact 2: Mentoring First Generation Female College Students

*In the past 5 years, Margaret has dedicated Thursday evenings to mentor first generation college female students at Monadnock University. These students were able to enter Higher Education because of their excellent High School performance and sheer determination. However, they lacked a rolled model, coach and mentor that could guide them through maintaining academic excellence while working to help support their families and entering a professional world. A first-generation college student herself, Margaret convinced the Career Services Director at Monadnock University that a support program could offer peer to peer support. After many evenings of dedication and with a lot of empathy, the program is self-sustained and a model for many other Institutions. (200 words max)*

**Example 1:** Creating a peer to peer program for mentoring these students required crowdsourcing successful models and validating a loose structure for engagement. Margaret partner with Dr. Brown to understand how peer to peer group dynamics work and how to establish an environment of trust and empathy. The framework established for the program is now emulated in many institutions throughout New England.

**Example 2:** ...

**Example 3:** ...

Also include the following in SECTION 1:

- Work history: reverse chronological order (places of work)
- Licensure (if applicable)
- Education: reverse order, name, location, years of attendance and degree
- Nominator letter of support, 1-page maximum

## SECTION 2: ACCOMPLISHMENTS

Curriculum Vitae with expanded areas relevant to nomination criteria.

Include leadership roles, quantifiable results, awards received, related lectures and presentations, service work, exhibitions of work, civic and community involvement, published work, succinct details of results achieved from the candidate's involvement in listed activities.

Describe significant work in areas related to nomination. For instance, for positions held, including voluntary ones, include the title and organization name, the duties involved, results achieved, and dates the candidate held the position.

**Examples** of Curriculum Vitae expanded items with brief narrative:

2019-present: **ROOFS**, A New Orleans based non-profit organization whose mission is to rebuild roofs while paying people to become trained carpenters. Margaret's contributions as part of the Advisory Board, include providing technical advice, recommending, and connecting communities for roof rebuilding, promoting the organization, and fundraising.

2019: **Diversity & Inclusion Women Network**, Boston, MA, "My Career Path," presentation to inspire and open dialogue on design industry gender challenges and opportunities among women engineers.

### SECTION 3: EXHIBITS

Support material for up to 5 projects, that describes how the nominee's work supports the awards criteria. For design or construction projects, include the location and year of completion and candidate's specific role or achievement for the project.

#### SUPPORT MATERIAL

Three (3) letters of recommendation, 1-page maximum each.

Contact information for support material, such as a marketing department or the nominee's address, phone number and email address.

Provide 4" x 4" headshot in jpg or png format at least 300 dpi. Include photographer's name.

#### General Submission Tips:

- **Brevity is encouraged:** simple formatting and brief information.
- **It is ok to bold certain words or sentences** to call attention to something important.
- **Visual digestibility is important.** Leave white space for breathability and to discern hierarchy of information. Bullets or similar techniques are encouraged.
- **Focus the content:** highlight the stories that clarify the nominee impact and edit out irrelevant content. You may use quantifiable data to assert impact.
- Suggestion only if applicable: For industry presentations and articles, **differentiate authored by you vs. articles about you or your work.**
- Under Section 3: Exhibits, **select projects that exemplify impact.** A balanced layout with images, a quote or highlighted statement will invite the jury to review in greater detail.
- **Use photos of nominee in action:** If photos of the nominee interacting are included, consider placing them in the section of relevance to support content.